

DELL

04075

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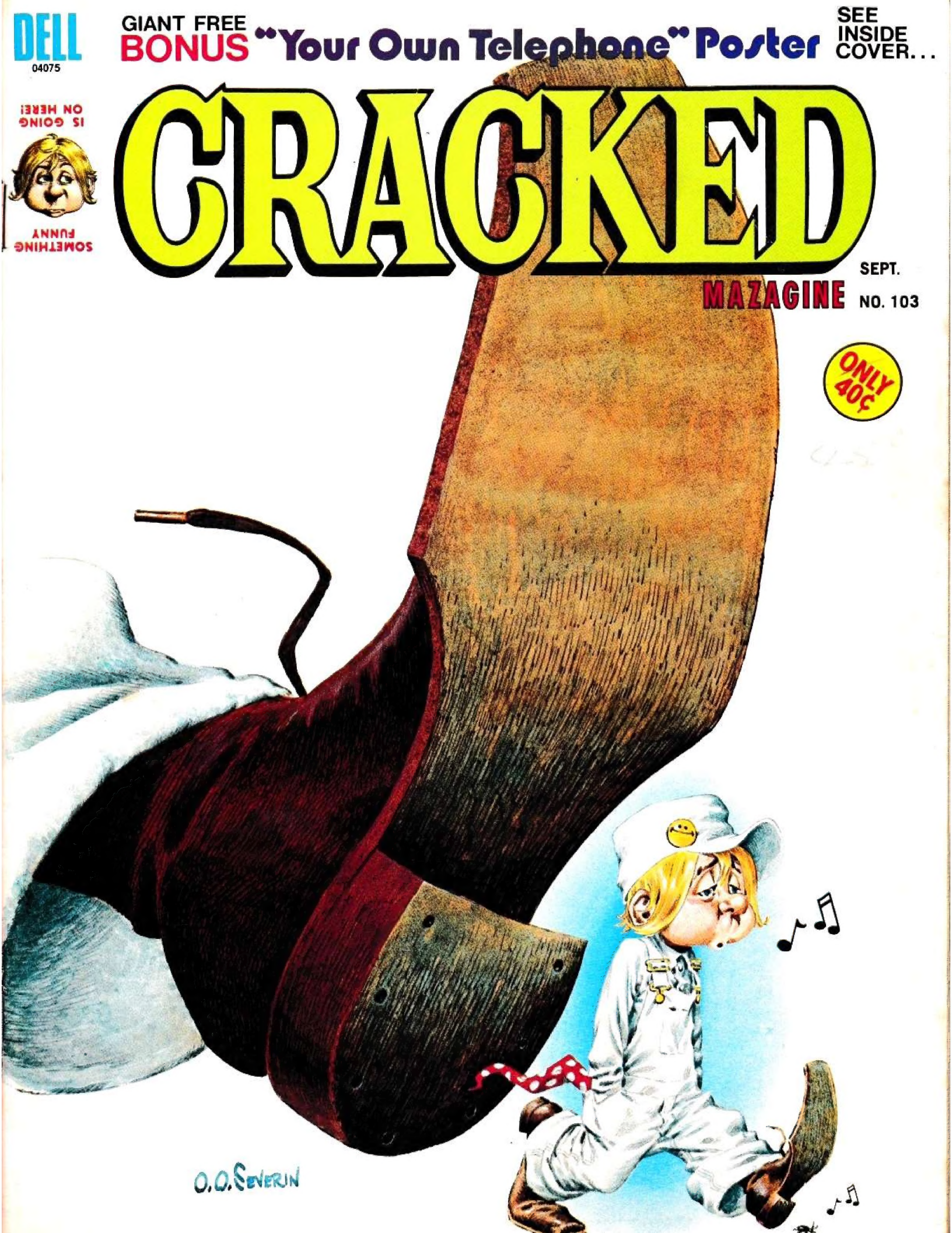
CRACKED

MAZAGINE NO. 103

SEPT.

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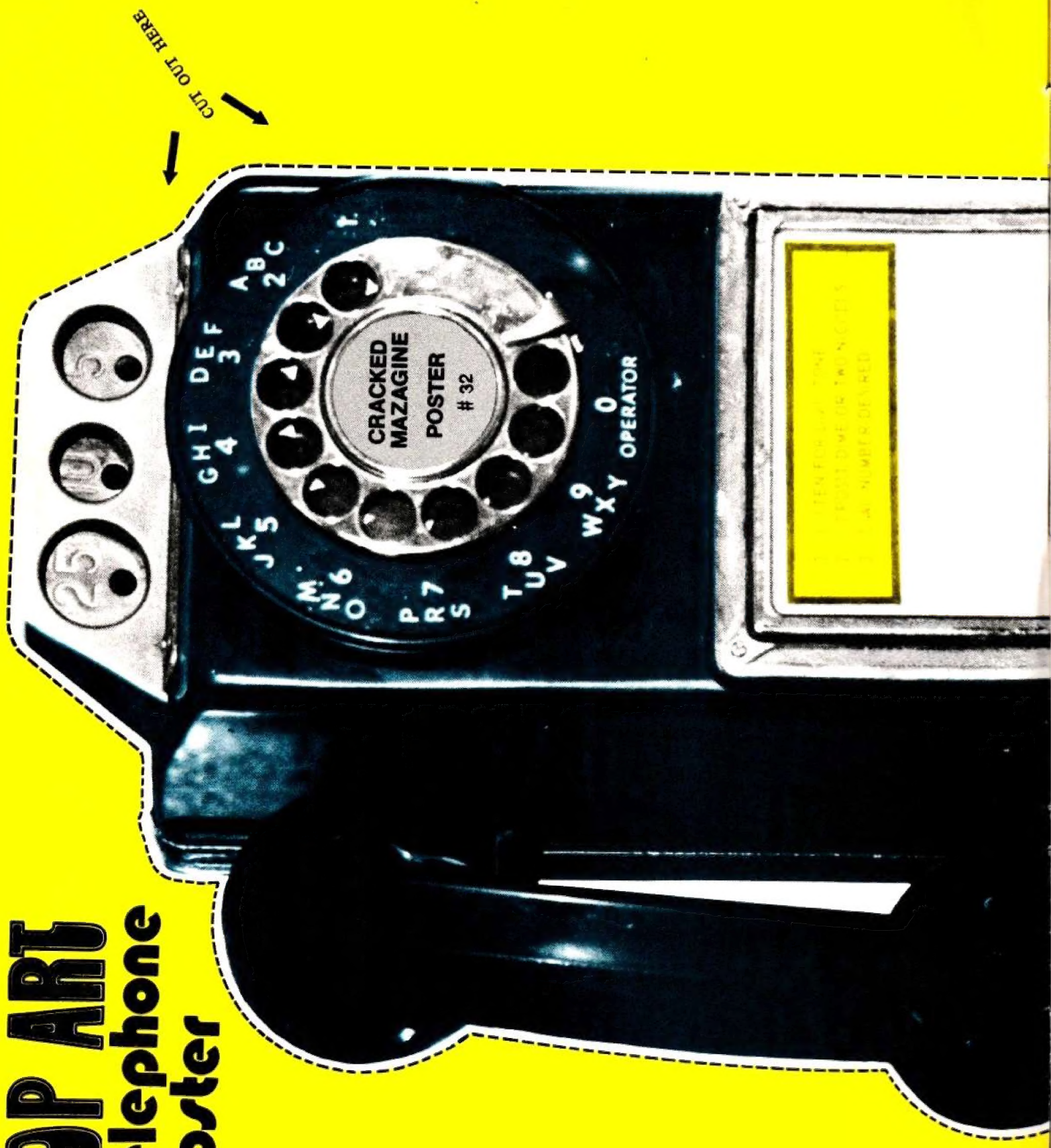


IS GOING
ON HERE!



SOMETHING
FUNNY

POP ART Telephone Poster



CRACKED

THE WORLD'S
HUMOREST
FUNNY
MAGAZINE

SEPTEMBER
1972

NUMBER
103

WHAT'S UP FRONT —
OUR COVER

ROBERT C. SPROUL, *editor and publisher*

JOHN SEVERIN, VIC MARTIN,
JACK BARRETT, ART POTTIER,
BOB TAYLOR, CHARLES
RODRIGUES, *artists*
JOE CATALANO, JOE KIERNAN,
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C. ANTSPELL, *proof reader*
SYLVESTER P. SMYTHE, *janitor*

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FREE BONUS POSTER!

Carefully detach complete cover at
staples and poster is ready for hanging!

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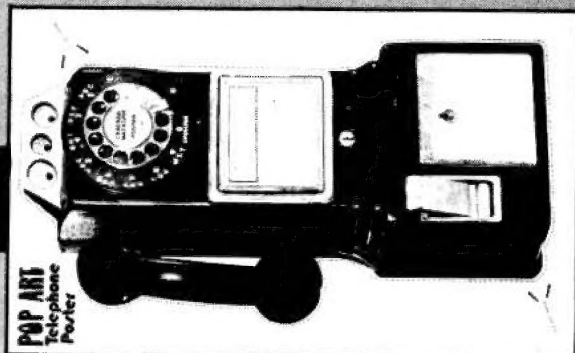
Did it ever occur to you that the insect has a pretty tough life? Like he's walking along, enjoying a beautiful day, and some clod steps on him and ruins the whole thing! If we were in the same type of danger, maybe we'd watch where we put our feet. Our cover may give you an idea of how it would feel. It's enough to louse up your whole day!



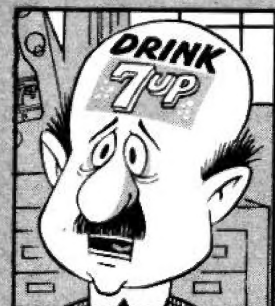
TOY KING



NUTTINESS



SHUT-UPS



\$\$\$\$



1932



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LETTERS



Dear Poor Spellers,
I don't know whether you know it or not, but your poster in No. 101 is wrong. It should read ... OUT OF ORDER!, not OUT OF ORDRE!

Miss Marion Webb
English Department
Robertson Junior Hi
Findlay, Ohio

Dear Miss Webb,
What do you mean? It loked ok to os.

Dear Cracked,
I'm really burned up. Why didn't you print my last letter?
George Mitchell
Prarieview, Texas

Dear George,
What letter?



Dear Ed,
Your "Evacuation Poster" (CRACKED No. 102) made a big hit here at the plant. I sneaked it onto the bulletin board and, would you believe it, some of the guys thought it was for real!

Jim Langa
Sparta, Illinois

Jim:
Run for your life! It is real!



Dear Editor:
The French Connection is one of the best pictures ever made. Your great article on it (The French Commotion... CRACKED No. 103) is by far the best movie satire I've ever seen. Don't know which I enjoyed best. John Severin is an absolute genius.

(Mrs.) Jean C. Walsh
Andover, Mass.

Jean:
You have great taste!

Dear CRACKED,
How long has this been going on? You have the funniest magazine in the world! I am a brand new reader of CRACKED. I have been a fan of this type of magazine for years and, until a few months ago, didn't know you existed. Now I see CRACKED on every newsstand in town and see that you've been publishing for 15 years. How did I miss you?

Stan Cardo
Hollywood, Calif.

Stan:
We missed you! Happily, more and more people are buying CRACKED and it's now for sale on almost every magazine rack in the world.



Dear CRACKED,
I have been taking your magazine for a long time. I have all your free posters in my room. My mom told me to tell you to stop putting the posters in the magazine. She says she can't find the window anymore.

Jerome Lester
Paris, Texas

Dear Jerome,
Here is a bag of rocks. Give them to your mother and tell her to throw them around the room. She'll find the window!



before



after

Dear CRACKED,

I just thought you might be interested in how your magazine changed my life. I used to be a dull, drab, frumpy girl. I subscribed to your magazine last year and WOW, you should see me now!

Suzie Sanders
Belchford, Washington

Dear Suzie,

We just cancelled your subscription.

Dear Nuts,

What does the "P" (Sylvester's middle initial) stand for?

Martin Beebe
Philadelphia, Pa.



P?

Sounds like a contest! We know ... can you guess? The first 5 correct answers get free subscriptions. Mail your guess to:

MIDDLE INITIAL
c/o CRACKED
235 PARK AVENUE SOUTH
NEW YORK, N.Y. 10003

Please address all letters to:
CRACKED LETTERS EDITOR
235 PARK AVENUE SOUTH
NEW YORK, N.Y. 10003



**Our Friendly
Courteous Staff . . .**



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SUBSCRIBE
TO**

**CRACKED
OR ELSE**

*... you'll miss
the laughingest
time of your life*

CRACKED SUBSCRIPTIONS
235 PARK AVE. SOUTH
NEW YORK, N.Y. 10003

Here's my **THREE DOLLARS**
Please put me on your subscrip-
tion list real fast. I want lots of
large laughs?

NAME

ADDRESS

CITY

STATE ZIP

**8 Issues — \$3.00. Outside
U.S.A. — \$3.50**

As long as there are children (and adults who act like children), there is one area of business that will always thrive: the toy industry. We've all seen and swept up the finished products, but what really goes on behind the scenes? Well, thanks to us, America, you'll soon find out as:

CRACKED

INTERVIEWS

THE

TOY

KING

Hi! I'm Nanny Dickering here again with another CRACKED Interview. And today, we're going to visit Mr. Mat Tell, owner of the multi-million dollar "I Deal In Toys Company."

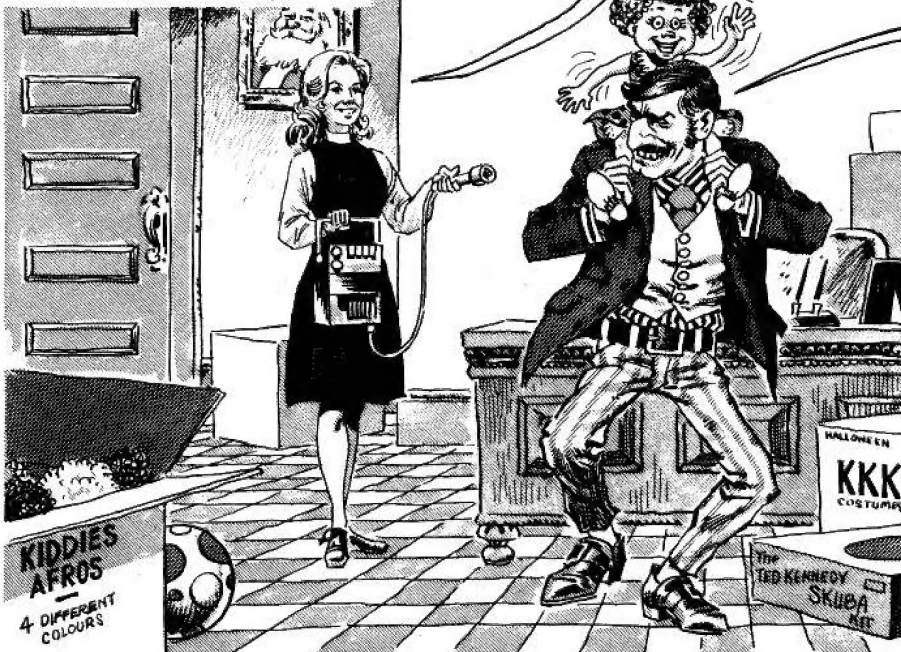
Tell me Mat, what is the key word in the toy industry these days?

Realism Nanny! Stark-naked, true-to-life realism.

With perhaps a little fun added on for the kids?

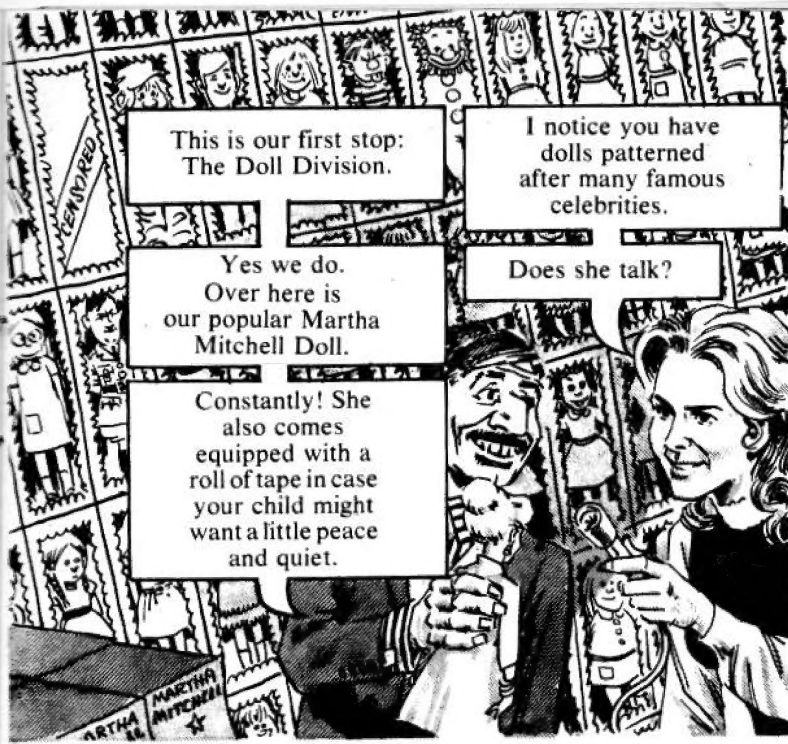
Yup . . . and lottsa profit tacked on for us.

Now, if you'll follow me this way Nanny, I'll give you a little tour of our factory.



WALKING ISN'T A LOST ART... HOW ELSE WOULD YOU GET TO THE CAR!





This is our first stop:
The Doll Division.

I notice you have
dolls patterned
after many famous
celebrities.

Yes we do.
Over here is
our popular Martha
Mitchell Doll.

Constantly! She
also comes
equipped with a
roll of tape in case
your child might
want a little peace
and quiet.

Does she talk?



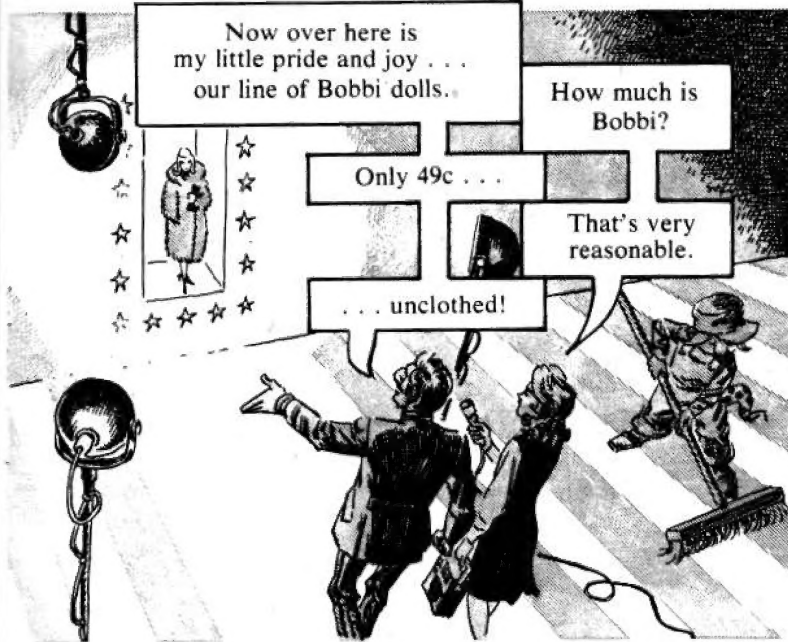
And what's in
that box?

Our Howard Hughes doll.

But I don't see
any doll in there.

I told you our
toys were realistic!

THE HUMAN BODY, WITH PROPER CARE, WILL LAST A LIFETIME!!



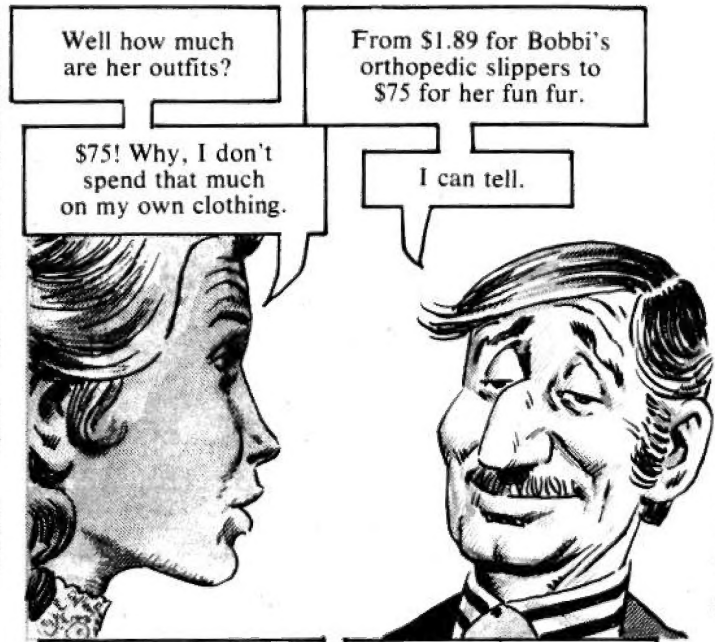
Now over here is
my little pride and joy . . .
our line of Bobbi dolls.

How much is
Bobbi?

Only 49c . . .

That's very
reasonable.

. . . unclothed!



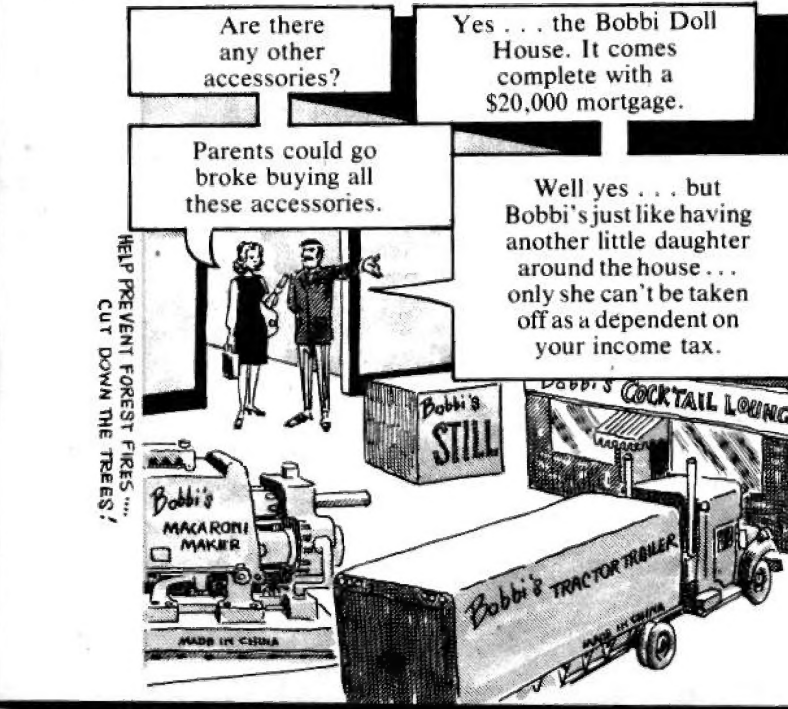
Well how much
are her outfits?

From \$1.89 for Bobbi's
orthopedic slippers to
\$75 for her fun fur.

\$75! Why, I don't
spend that much
on my own clothing.

I can tell.

The only time politicians are interested in snow removal is when somebody mentions slush fund.



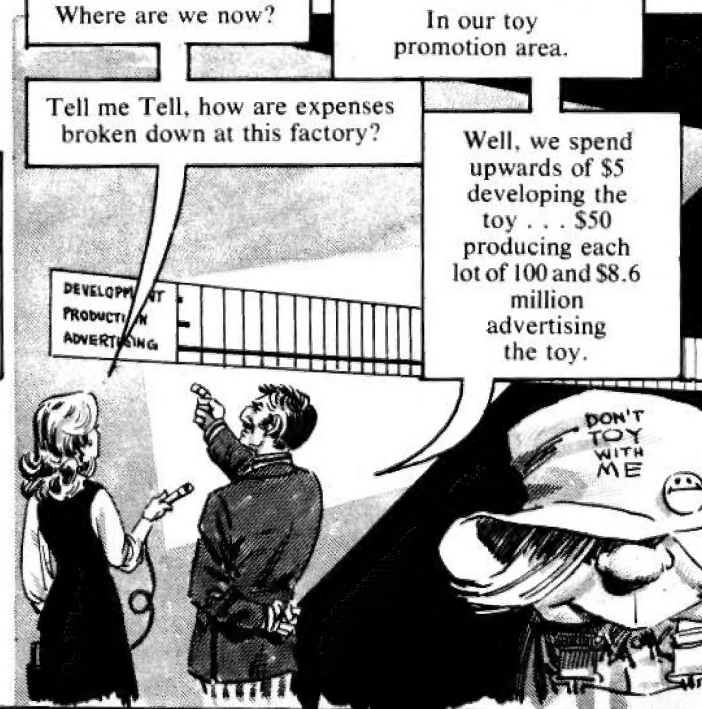
Are there
any other
accessories?

Yes . . . the Bobbi Doll
House. It comes
complete with a
\$20,000 mortgage.

Parents could go
broke buying all
these accessories.

Well yes . . . but
Bobbi's just like having
another little daughter
around the house . . .
only she can't be taken
off as a dependent on
your income tax.

HELP PREVENT FOREST FIRES . . .
CUT DOWN THE TREES!



Where are we now?

In our toy
promotion area.

Tell me Tell, how are expenses
broken down at this factory?

Well, we spend
upwards of \$5
developing the
toy . . . \$50
producing each
lot of 100 and \$8.6
million
advertising
the toy.

DEVELOPMENT
PRODUCTION
ADVERTISING

DON'T
TOY
WITH
ME

TOO GOOD TO BE TRUE ARE!
MOST OF THE THINGS THAT SEEM

\$8.6 million
in advertising?

Sure! Why, do
you know what the four
magic words of a successful
toy are?

"Guaranteed safe
and harmless?"

No . . . "As seen
on Television."

But does advertising
really work?

Well, here's our newest
best-seller. It's called
"The Magic Box of Air."

The box looks
empty to me.

Ah, but it isn't! It's filled with air.
We've sold millions at \$6.95.

Now who would buy a box of air?

I'LL TAKE IT!
I'LL TAKE IT!

Any parent who's child
keeps screaming, "Mommy
I saw it on T.V. . . .
Buy it for me or I won't
unchain Daddy!"

Moving along, this is our "War Toy" department.

I bet all those complaining mothers
really cut into your sales
in this area.

On the contrary . . .
last year our sales
doubled.

Well if mothers aren't
buying your war toys, then who is?

The U.S. Army. Do
know that our toy gun
shoots further than
their M-16's.

I've noticed lately that games
have gotten more realistic too.

Oh yes. If you look
behind you, you'll
see our staff testing
our new fun-filled
"Sink the Raft" game.

Downtown is where you can get cut and it has nothing to do with your salary.

How do you play?

Well, first you have to flood
any room in the house with
water. Then you assemble
the enclosed 8' x 8' raft.
When that's done, one
child at a time jumps onto
the raft until someone
climbs aboard and sinks it.

That game could destroy
half the house.

Maybe, but it's a great way
of parents getting their
kids to take a bath.

Changing the subject for a moment, what
do you think of consumer groups like
Ralph Nader's who call your toys unsafe?

Poppycock!

Then your toys are safe.

Just as long as you
don't take them out
of the box.



A real pacifist is a fella who goes to buy a used car and brings someone along to kick the tires.

Now here is our newest division . . . Educational Toys.

What's so educational about this metal stick?

Touch it, Nanny . . . it's harmless.



Oww! That felt like 100 volts of electricity. What's a child supposed to learn from that?

He learns not to believe people who tell him it's harmless.

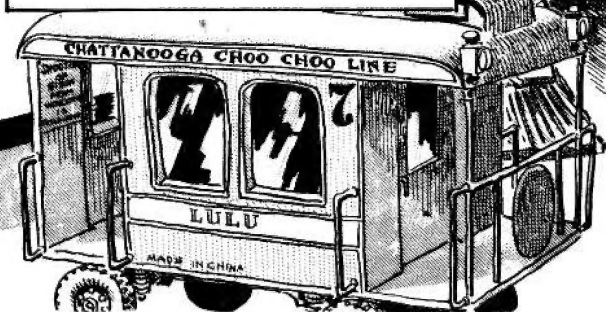
Do you have any new trends to report to my readers?

Electric trains are coming back.

A MAN WHO CAN SMILE WHEN EVERYTHING GOES WRONG ... AN AUTO MECHANIC!

I guess children will soon be running trains around the basement again.

No, around the house. Each car seats four passengers and sells for \$118.



Well, how is this train going to be powered?

It'll operate on 133 "D" batteries.

133 batteries! Why not use gasoline fuel or electricity?

And cut into the profits of the Mat Tell Battery Company? Smarten up Nanny.

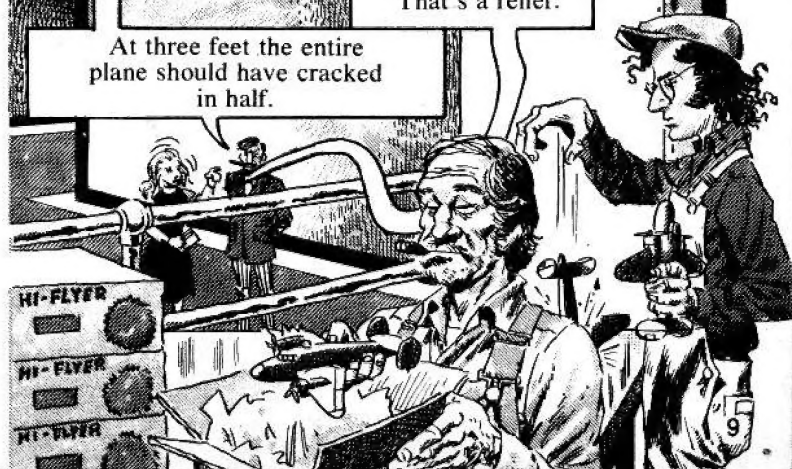
Now over here is our toy testing grounds.

Mr. Tell, that man just dropped that plastic airplane a mere three feet, and yet the wing chipped.

Don't worry Nanny, it didn't pass the breakage test.

That's a relief.

At three feet the entire plane should have cracked in half.



Why, I think it's terrible the way toys break so fast.

Maybe so, but to your left is our one toy that can never be broken.

Because it's made of tough resilient materials?

No, because it's impossible to assemble. The instructions are in pig latin and each set has a key piece missing.

Looking around, I notice that even your smallest toy comes packed in a huge carton. How come?

That's so when the toy breaks on the first day, the child will still have something left to play with. We do have some heart Nanny.

I'm sure you do, but . . . say isn't this the toy monster that claims to be twice the height of a normal adult?

Sure is.

But it's only 2' tall.

Well we never said what kind of an adult it was taller than.

Just for the record, what kind is it taller than?

An adult grasshopper.

TWICE THE HEIGHT
OF A
ADULT

GARGANTUA

Now, Mr. Tell, will you . . .

Sorry Nanny, but I'm afraid we'll have to end our interview now.

Are you tired Sir?

No, run-down. My batteries need a recharging.

You mean you're a toy Mr. Tell?

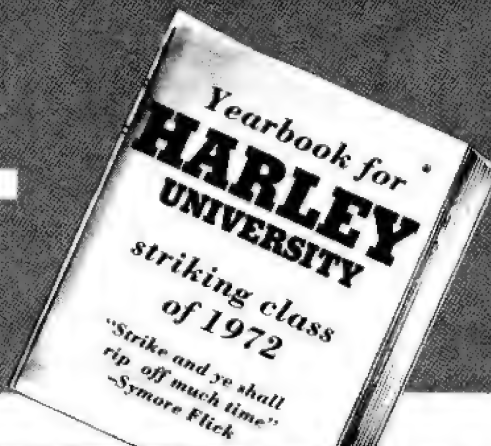
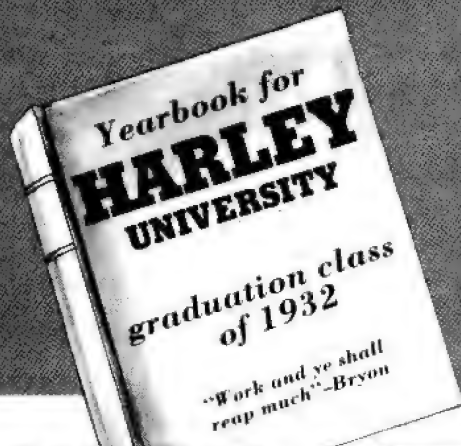
Of course! Tell me who's better equipped to run a toy factory than a toy itself? I told you Nanny . . . realism! Now if you'll excuse me before my terminals corrode.

Well, until next time, this is Nanny Dickering saying good-by to all my readers . . . say could someone run down to the corner and order Mr. Tell a hot bowl of battery acid . . . to go!

A while back Bob Dylan wrote "The Times They Are A Changin'" and there is no better way to prove this than to compare the college yearbooks of two different eras from the same school. So read along as we now present the battle of the generations as:

THE CLASS OF 1932

VS.



THE CLASS OF 1972



Here is Dean Smithers with a personal message for the class of '32: Fellow graduates. These are trying times that you are graduating in. First there was the crash of '29 and now we're smack dab in a depression. Upon graduation, jobs may be hard to come by, but hold out for there are happier times ahead.



Here is Dean Smithers with a personal message for the class of '72: Fellow graduates. These are trying times that you are graduating in. First there was the election of Mr. Nixon and now we're smack dab in the middle of a recession. Upon graduation, jobs may be hard to come by, but hold out for there are happier times ahead.

ACTIVITIES DURING THE SCHOOL YEAR

1932



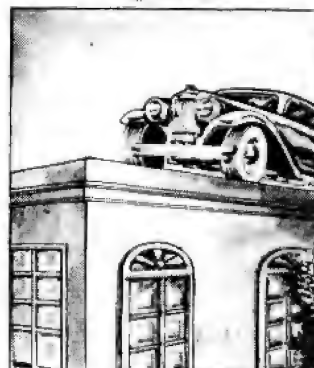
Crowning of
The Campus Queen

1972



Crowning of
The Strike Queen

1932



Best Senior Prank:
Hiding the Dean's Car

1972



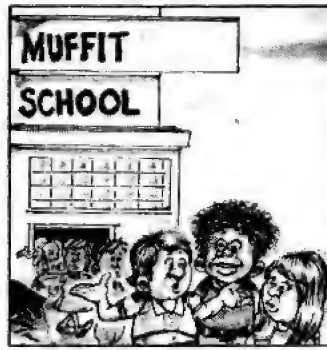
Best Senior Prank:
Hiding the Dean

1932



Marathon Dance: We were a tough bunch. Here it is after the first hour. Miss Muffit's Nursery

1972



School Marathon Strike: We took over the above building for three weeks before realizing it wasn't part of the school.

1932



Senior Sale: Seniors selling lemonade in order to send 8 needy kids to school.

1972



Senior Sale: Seniors selling cadillacs to raise \$25,000 to send one needy child to school for a semester.

Aristotle Onassis and Howard Hughes are combining their fortunes to buy one last piece of property—the earth!

THE GRADUATING SENIORS

1932



JOHN HAPLY Capt. of Squash, chess and panty raid teams. Upon conclusion of the graduation exercises, despite his inability to distinguish people from plants, John will be drafted into the army.

1972



ARTHUR LEVY Capt. of track, football, baseball, hockey, basketball and library take-over teams. Upon graduation, Art will become a pro-football player after being deferred from the draft for not being physically fit.

1932



HAROLD WICKER Harold set the record for times caught stealing kisses from the girls and without a doubt is 1932's "man with the busiest rumble seat."

1972



LARRY KICKBACK Larry set the record for times caught cheating on exams and embezzling student activity fees. Larry will use his acquired knowledge, upon graduation, in his career of politics.

CLUBS AND ORGANIZATIONS

1932



Howard Johnson Sampling Club (Formerly the "What should we do about the Indian Club") Club now circulates every Howard Johnson's in an attempt to sample all 28 flavors.

1972



Earth and Environment Club (Formerly Howard Johnson's Sampling Club) Club now has set out to stop Americans from littering the earth. Picture was taken in club headquarters after weekly meeting broke for ice cream.

1932



CHEERLEADING SQUAD Harley's award winning cheering squad in action made up of our most beautiful girls.

1972



CHEERLEADING SQUAD Harley's award winning cheering squad in action—cheering on another team of protestors as they get dragged off by the campus police.

1932



Collidge For President Club

Political club that put all its efforts into re-electing Collidge as President. Club was disbanded after 9th meeting when they found out that he was not one of the candidates running

1972



Strike Club of Harley University Political club set up to bring problems of the University to the attention of the administration. This year the administration finally realized what the University's biggest problem was . . . the Strike Club of Harley U.

MEET YOUR FACULTY

1932



Miss Frieda Fredericks
Homemaking 156 Teaching women how to care for a house while staying out of her husband's way.
Ms. Betty Frunder

1972



Women's Lib. 156 Known affectionately to her students as "The Male Crusher;" her favorite saying is "The male must not get through."

1932



Prof. Ronald Waller
Eco. 192 Investing in the Future—tells how to avoid "Fad" stocks like I.B.M. and A.T.T. and how to invest in manpower.

1972



Dr. Arthur Torino Eco.
192—"What to do until the machine takes over your job."

Below are the names of people and organizations who have donated money for this yearbook and who believe in what this year's graduating class stands for:

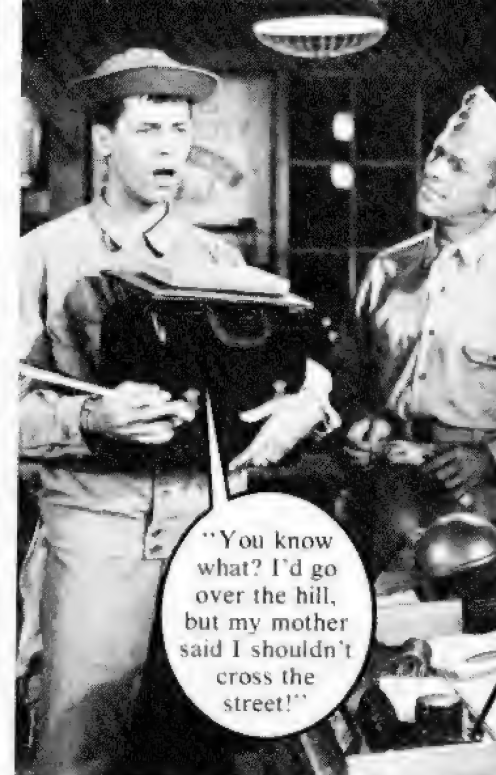
1932

SPONSORS

1972

Police Precinct No. 6
Harry's Suit and Tie Shop
Armed Forces of America
Mr. and Mr. Buck Rodgers
I Believe In America Club
23-Skidoo Club
Churches of America

Bail Committee
Ben's Recycled Jeans Emporium
Danny's Draft Counselling Service
Mr. and Mrs. Abbie Hoffman
Sally's Hand Grenade Shop
"Run! Here Come The Fuzz Club"
Jesus Freaks of Ohio



TWO FUNNY FOR WORDS SECTION:

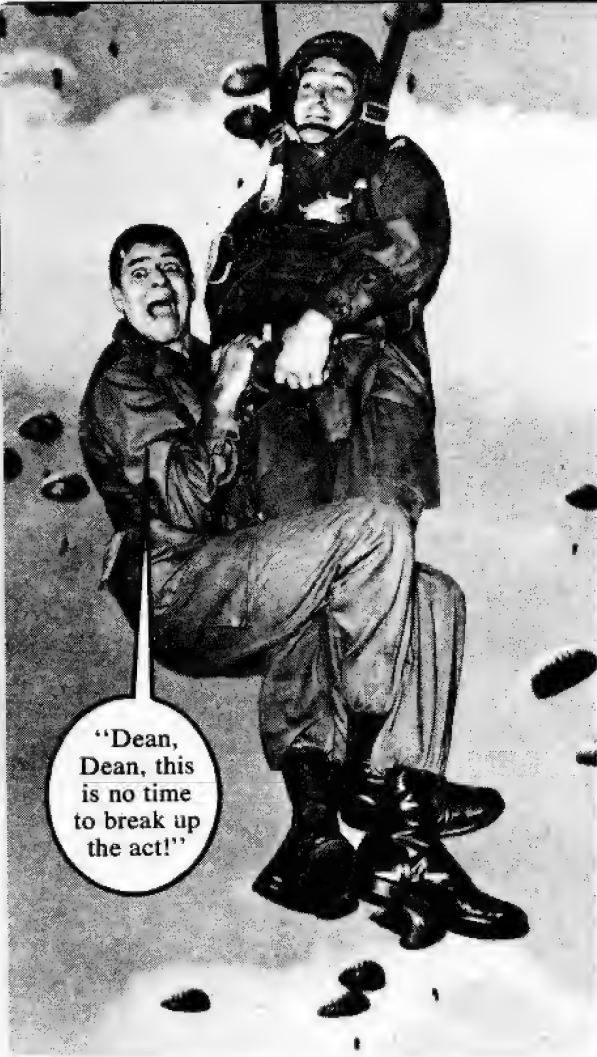
IN HOLLYWOOD, TEAM WORK COUNTS AND IN OUR BOOKS, THERE WERE NO GREATER DAFFY DOUBLES THAN ABBOTT AND COSTELLO, MARTIN AND LEWIS AND THE KINGS OF THEM ALL, LAUREL AND HARDY . .

TERRIFI

Show me a man whp takes a book to the unemployment office and I'll show you a fella who reads between the lines.



Remember when people used to get together and convert a dump into a park? Now it's the other way around.



It Takes Two To Star Section

Without a doubt, the hottest acts in showbiz right now are couples: Sonny and Cher, Liz and Richard, Bonnie and Clyde . . . Flip and Geraldine. Even the once-inseparable Beatles have broken up their act to form John and Joko and Paul and Linda. Obviously, when a major trend comes along in the entertainment world, everybody hops on the bandwagon. **CRACKED** gives you, our readers, a preview of what to expect . . .

WHEN COUPLE ACTS TAKE

OVER ALL OF SHOWBIZ

Adam & Eve 12

And what do you think you're doing?

Taking the law into my own hands.

My husband and I are never unemployed. We're always working on a couple of cases!

Mr. & Mrs. Cannon

I married Mama Cass because of her well-rounded personality.

HOME SWEET HOME

Schlitz

BUDWEISER

BUD

MR. & MRS. CANNON
DISHONORABLE
DISCHARGE
WEIGHT
WATCHERS
INC.

THE SCALES OF JUSTICE REALLY GET A WORKOUT ON THIS SHOW!

The Longstreets

Darling, there's some reward money I forgot to split with you. Do you know where it is?

I may be blind but I'm not dumb.

Mr. & Mrs. Cronkeit News Hour

. . . and for the better half of my show, I now switch you to the better half!

Good evening! And have I got some juicy gossip items tonite!

MONDAY FOOTBALL



FEATURING
MR. & MRS. LOUDMOUTH
HOWARD AND MARTHA

BLAH! BLAH! BLAH!

They've just set
a new world's record,
453 words a minute.

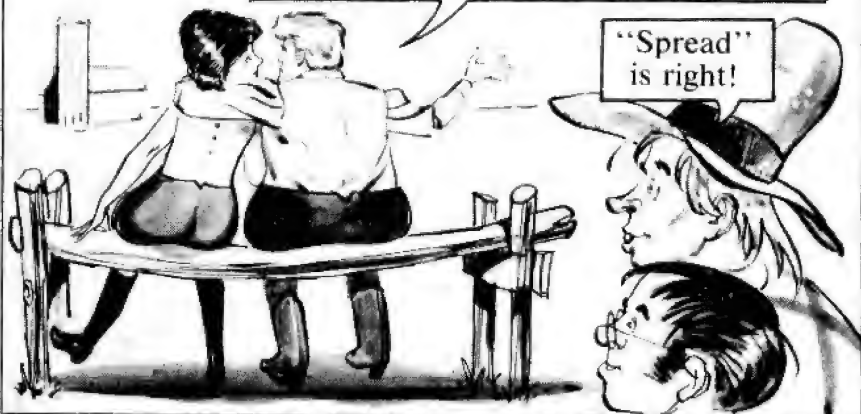
And the game
hasn't even
started!



Bonanza

Now that I've taken me a wife, the
Ponderosa will be a happy spread!

"Spread"
is right!



Lassie and Rin Tin Tin

Rinny, I'm sorry but
we're having franks for
supper again.

Dad told me
this was a dog-eat-
dog world!



Mr. & Mrs. Ironsides

Now that you have
me to help you, you
won't be needing
so many assistants.

Just what
this show needs—
a backseat driver!



King & Queen Kong

Cut that out, King,
I don't want you
messin' around with
other chicks!



Eventually the "couple-craze" will extend to other areas of our society . . .

Publications

PLAYPAIR 50¢ FOR HIM 50¢ FOR HER

This magazine may be purchased by adult couples only

Six page foldout of Hugh Hefner and Gloria Steinem

LITTLE ANNIE AND DANNY FANNY

The latest insy fad . . . twin binoculars him and her voyeurs

Doctor & Doctor Welby

Marcus, how do you like my new operating mask?

Darling, you haven't looked so good since I got you a ski-mask for Christmas.



Crime

Now that I'm the Mafia's Queenpin of crime, there are certain changes the organization has to make—there are certain things we have to do away with.

Do away with what?

The Code of Silence!



Holidays

Here's an unusual sight. This year Santa has two bags with him!



CURRENCY



Now that "Laugh-In" has proven so successful, the day will soon be here...

WHEN OTHER THE ROWAN &

"The Lawrence Welk Tune-In"



No! I want him to take it!



Yes, but they're clapping them over their ears!

You want my vocalist to sing "The Road to Mandalay?"



I love when my audience claps their hands!



If Vaughn Monroe had married Yvonne King ...



... The Monroe Doctrine would have been a royal decree!



If tiny Brenda Lee had married Conway Twitty ...



... She'd be an itty-bitty Twitty!

FIGHT FOR NON-VIOLENCE

...ATTENTION... THE CREAM...
YOUR MUSIC HAS SOURED...

Don't you think Lawrence Welk's theme song is very haunting?

PLUMBERS PLAN AHEAD

I have music in my soul!

Would you believe that I learned my music in a correspondence school?!

It should be! He's murdered it enough!

Yes! I heard your shoes squeak!

DRACULA DIED IN VEIN

Poor boy! You must have lost lots of mail!

I hear you originated the expression, "uptight," 50 years ago.

Yep! When I first began wearing these stiff collars!

NASSER IS A MUMMY'S BOY!

...THE BEACH BOYS HAVE JUST WIPED OUT...

TAKE TIME!!! STEAL A CLOCK!

TV SHOWS COPY MARTIN COMEDY FORMAT

IT'S SAX IT TO ME TIME!

The female members of our audience like him because he's very saxy!

Oh, sax-it-to-me!

What did you say?

I said, "Sax-it-to-me!"

ARM VENUS OF MILO

GOLIATH GOT STONED

I bet you don't know who Bach is?

Of course I do, dummy! He invented Bock beer!

...JEFFERSON AIRPLANE...
YOU'VE BEEN GROUNDED...

FEED TWIGGY

I'm the piano tuner!

HELP BUSSES STAMPOUT VOLKSWAGONS

But your listeners did!

But I didn't send for you!

Why are you tall flute players so conceited?

CANCER CURES SMOKING

Are you fond of music?

CHICKEN LITTLE WAS RIGHT

Yes, but that's all right ... Keep on playing!

I have a rich voice!

So why don't you retire it?

'Cause we're hi-flutin'!

Can you play Faust?

I can play Faust or slow, or any way you like it!

...WILL SOMEBODY
PLEASE SLAM SHUT THE DOORS?...

CONFUCIUS WAS A BIG MOUTH

THE BONANZA SHOOT-IN

If Count Dracula came west...

CRAZY HORSE WAS AS SANE AS YOU OR ME

HO CHI MINH PLAYS MAN JONGG

If Wyatt Earp married Joan "Pepsi Cola" Crawford...

TIJUANA IS A BORDER-LINE CASE

I stopped an argument between some female Indian fans of Lawrence Welk!

... He'd get along fine with Bat Masterson!

... There'd be a lot of little Earps and Burps around the house!

You mean you squashed a square squaw squabble!?

Do you have a monkey wrench here?

No, ma'am! This is a cattle ranch!

When I left this ranch, I was a 3-letter man!

Why do they call you "Baseball"?

Did you play football?

No! Sat on a branding iron!

I'm covered with horsehide!

I hear your dad is a gentleman rancher.

Right! Even his scarecrows wear tux!

THE CAPT. KANGAROO PROGRAM IS FIXED

...GIBSON DOESN'T GIVE A HOOT...

So you regard your sons as assets.

Yep! They're little donkeys!

BONANZA NEW TALENT TIME...

What does our guest do?

He's the world heavyweight cow-punching champ!

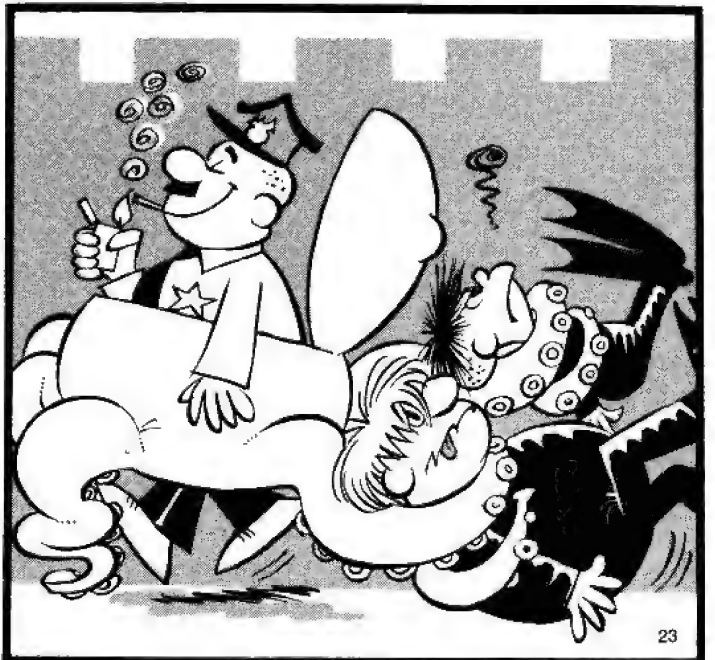
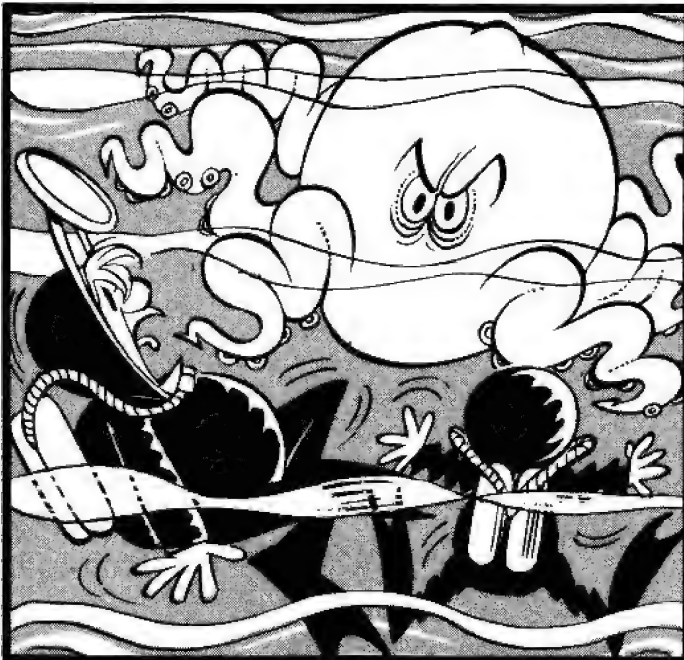
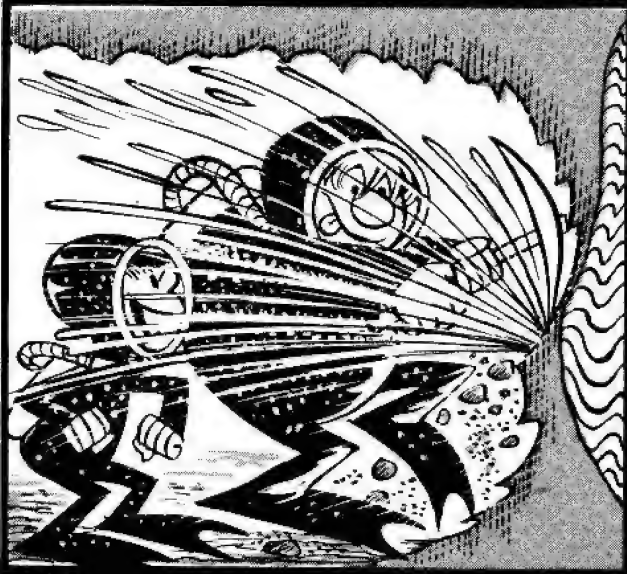
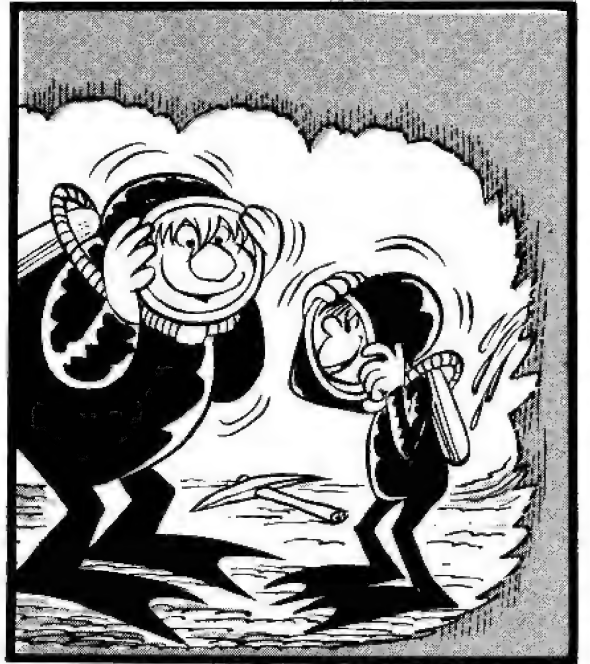
We won't be able to give you our smoke signal weather report today... It's too foggy!

Can I help you?

No! It'd take more than the cavalry to rescue this show!



Hudd & Din



FOOL SCHOOL SECTION:

IT'S BEEN SAID "THAT ALL THE WORLD LOVES A CLOWN". WE THINK IT'S TRUE THAT THE GREAT MAJORITY OF PEOPLE LIKE TO TELL JOKES AND TO HEAR THEIR FRIENDS BREAK-UP OVER THE GAGS . . . SO, WE AT CRACKED HAVE PREPARED THIS COMEDY KIT SO YOU CAN BECOME THE LIFE OF THE PARTY, THE CLASSROOM COMIC, OR THE OFFICE OAF . . . OKAY, STANDUP AND BE COUNTED IF YOU WANT TO BECOME A STAND-OUT COMIC . . .

THE CRACKED SCHOOL OF APPLIED NUTTINESS

LESSON ONE: CATCHY NAME . . .

HELLO, I'M PROFESSOR BEMISH! SO YOU WANT TO BECOME A COMEDIAN, EH? FIRST, YOU'LL NEED A ZINGY NAME. SOMETHING WITH CLASS, SOMETHING LIKE RED BUTTONS, SOUPY SALES, PINKY LEE . . .



... GROUCHO MARX, FLIP WILSON. BY THE WAY, YOU IN THE FRONT ROW, WHAT'S YOUR NAME?



SPIRO AGNEW!

YOU'LL HAVE TO CHANGE IT—IT'S NOT FUNNY ENOUGH.



HOW ABOUT HENNY MUSKIE?

LESSON TWO: COSTUMES . . .

AS YOU KNOW, MANY COMICS WEAR CRAZY CLOTHES. JACKIE GLEASON, RED SKELTON, MILTON BERLE, TO MENTION A FEW!



TAKE A LOOK AT THE FUNNY CLOTHES SONNY AND CHER ARE WEARING!



WHAT DO YOU MEAN FUNNY CLOTHES? WE'RE GOING TO A FORMAL WEDDING IN TEN MINUTES!



AND WE'RE THE BEST MAN AND THE BEST WOMAN

... I DON'T KNOW WHO'S GOING TO BE WHO?

When you try to borrow trouble, make sure Joe Frazier isn't your banker!

LESSON THREE: FAMOUS FEATURES

OKAY CLASS,
WHO'S NOTED FOR
HIS *BIG* NOSE?

JIMMY
DURANTE !

RIGHT! WHO
WAS FAMOUS
FOR HIS BIG
EYES?

EDDIE
CANTOR !

GOOD! WHO'S
WORLD FAMOUS
FOR HER
BIG MOUTH?

MARTHA
MITCHELL !!!

LESSON FOUR: GREAT TEAMS THAT PARTED

NAME SOME STAR
COMEDY TEAMS
THAT SPLIT-UP.

MARTIN
AND
LEWIS!

STEVE ROSSI
AND
MARTY ALLEN!

THAT WOULD NEVER
HAPPEN WITH US,
PROFESSOR BEMISH.

WHY
WOULD YOU
TWO NEVER
SPLIT-UP?

BECAUSE WE'RE
SIAMESE TWINS!

LESSON FIVE: SURE-FIRE JOKES

LAS VEGAS IS
A PLACE
WHERE YOU
GET *TANNED*
AND *FADED* AT
THE SAME
TIME.

YOU'LL NEED
SOME FAB,
COOL, RING-
A-DING GAGS.
THESE WILL
GET YOU
STARTED.

MY HOTEL
ROOM IS
SO SMALL
THAT I
HAVE TO GO
OUTSIDE TO
CHANGE
MY MIND!

A RICH GUY
IN TEXAS
BOUGHT
HIS SON A
CHEMISTRY
OUTFIT-
DUPONT!

MY WIFE
ISSO DUMB
THEY-NAMED
A TOWN
AFTER HER,
MARBLEHEAD,
MASSA-
CHUSETTS!

I PLAYED A
HORSE SO SLOW,
THE JOCKEY
KEPT A DIARY
OF THE TRIP!

Crazy Cinema Chuckles Section:

For great relaxation give us a bag of buttered popcorn, a seat down front, at our local motion picture house. There you can escape from your troubles into a new world of action, adventure and thrills that will have you glued to your seat. Especially if some kid left his gum there . . . SSSHH! Curtain is going up. It's feature film time and your candy bar is starting to melt . . .

CRACKED

Looks at the NEIGHBORHOOD MOVIE HOUSE



EXIT

Who gave them, the manager of the theater?

This pix is such a bomb, I wish the woman in front of me would put her hat back on!

It's nothing like the book! In the book, the cowboy was a doctor and the waitress was a roller derby skater and it didn't take place in London but in Akron, Ohio!

Mom, I gotta go to the bathroom.

Again? I told you not to drink those eight Cokes!

Not where, but why was this picture made?

This movie is so dull, when does the action start?

When we try to get our money back!

Would you like a candy bar, Molly?

No, a sleeping pill!

Who's the guy in the mask?

Probably the man who wrote the screen play!

Gosh! My leg is asleep!

Lucky Leg!

Do you think the second picture will be any better?

Anything will be better than this dog! Even an old army training film!

I know what's wrong! I have a bad seat—it's facing the screen!

Let's see it again, Tommy! I keep forgetting where we came in!

GOOD GRIEF!

Okay! I still got four packs of gum and a hero sandwich left!

I like it! I like it!

RALPH NADER FOR THE NO-BULL PRIZE!

Vic MARTIN

SOCKO SMILES SECTION:

FIGHT

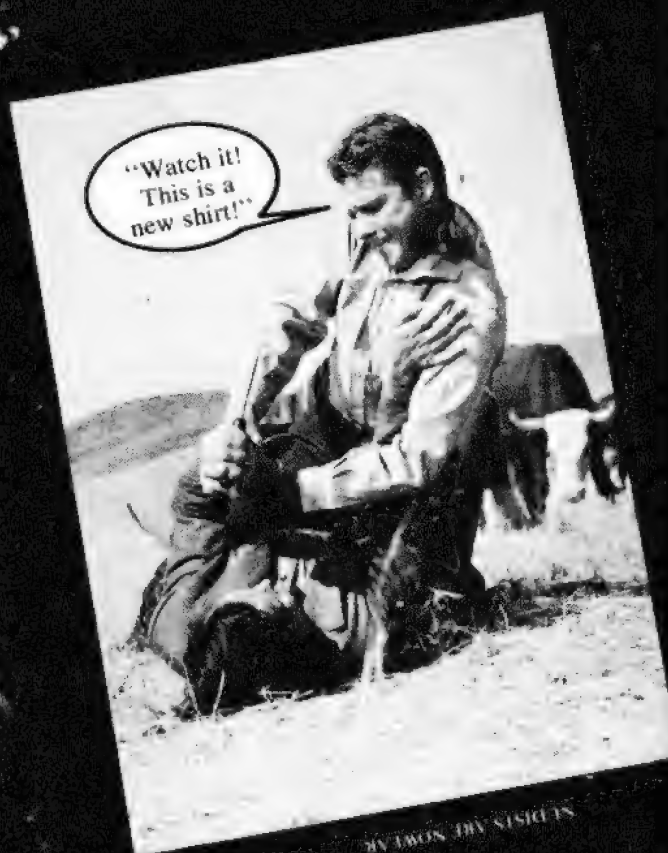
ON!



"Wilkenson Blade?"



"On second thought, you still can be the company scout and at double your old salary!"



"Watch it! This is a new shirt!"



FREE!

SPECIAL BONUS

Be A Celebrity Put Yourself In The News!

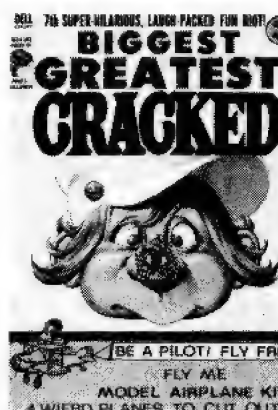
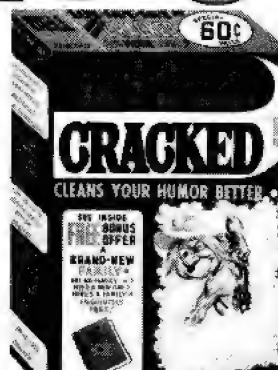
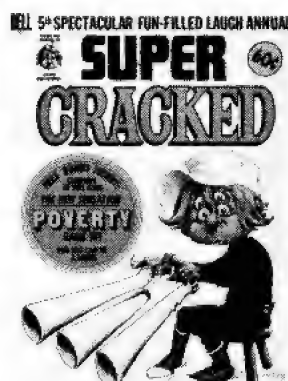
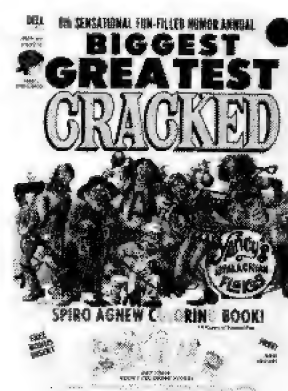
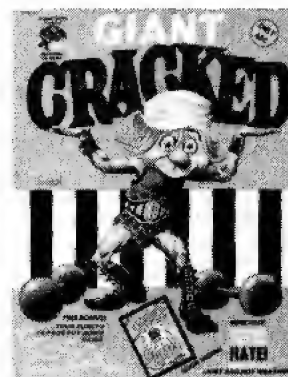
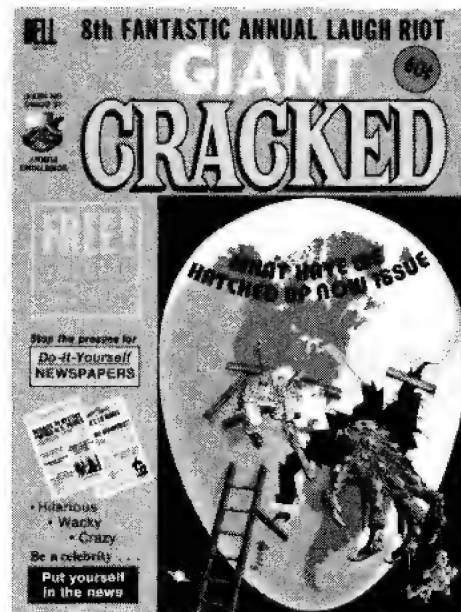
Do-It-Yourself

NEWSPAPERS

GIANT

CRACKED NO. 8

**PLUS THESE
OTHER LAUGH-PACKED
CRACKED ANNUALS**



CRACKED ANNUALS

235 Park Ave. South
New York, New York 10003

I enclose Send me the Annuals I have
checked. 60 cents each.

- ☐ Giant Cracked No. 8
- ☐ Giant Cracked No. 7
- ☐ Biggest-Greatest Cracked No. 6
- ☐ Biggest-Greatest Cracked No. 7
- ☐ Super Cracked No. 5
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PLEASE RUSH! enclose 25¢ extra

NAME

ADDRESS

CITY STATE ZIP

Right now, the big rage in publishing is the appearance of periodicals that reflect the new role of today's liberated female: Cosmopolitan, Ms., The New Woman, etc. CRACKED predicts the distaff trend will continue to broaden, and that we'll soon be seeing publications like these . . .

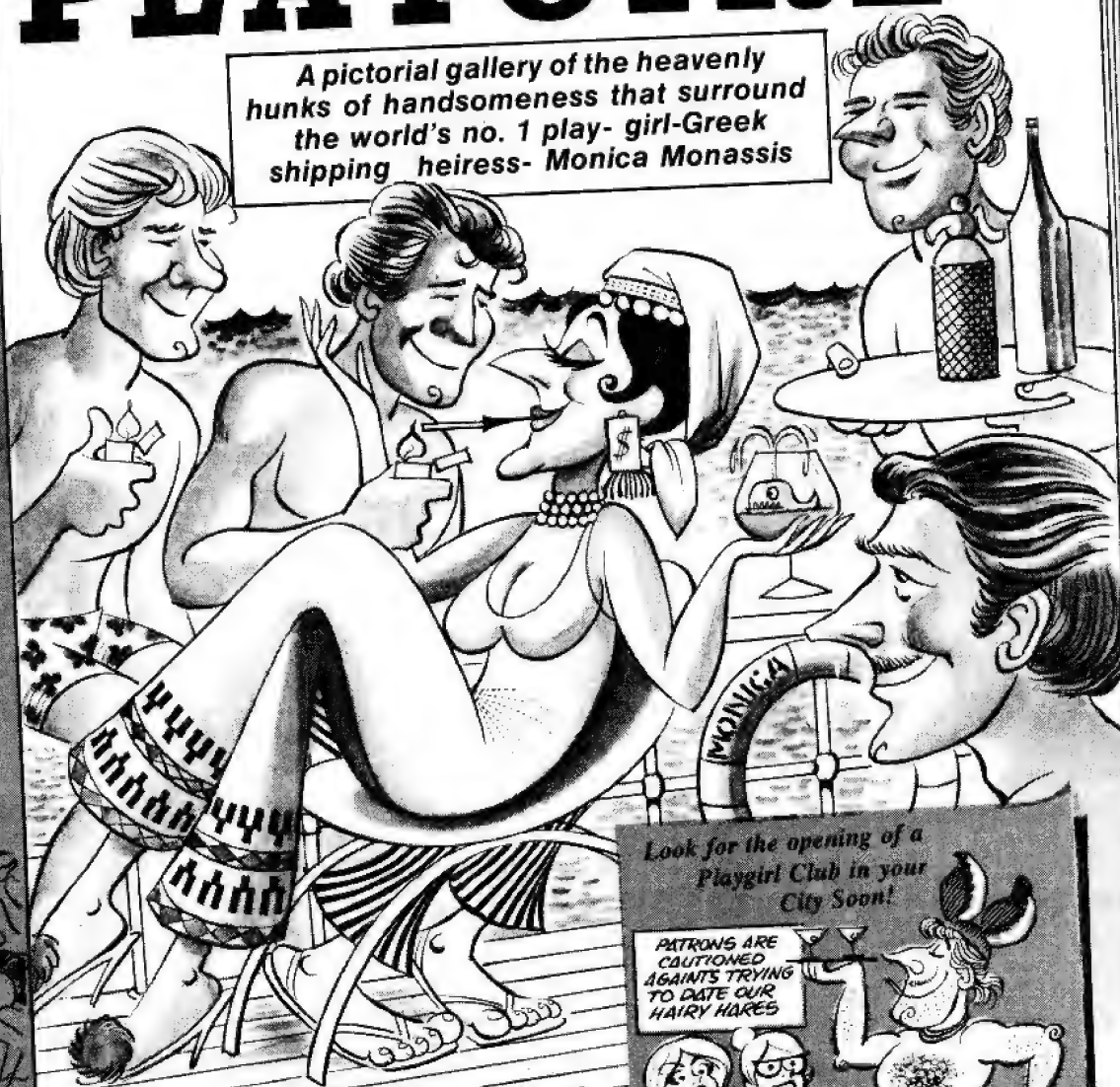
Female Magazines of Tomorrow

Entertainment For Swinging Ms.'s

One Buckeroo—\$1

PLAYGIRL

A pictorial gallery of the heavenly hunks of handsomeness that surround the world's no. 1 play-girl-Greek shipping heiress- Monica Monassis



Playgirl's Playmate of the Month:
three page foldout of Hugh Hefner

The Frank Confessions of
a Male Fan Dancer

The He-larious Cartoon Adventures of
Little Orphan Arnie

Look for the opening of a
Playgirl Club in your
City Soon!

PATRONS ARE
CAUTIONED
AGAINST TRYING
TO DATE OUR
HAIRY HARES



BUT
PLEASE,
DON'T
DRAFT US
INTO THE
ARMY!

VIC
MARTIN

The Playgirl Philosophy

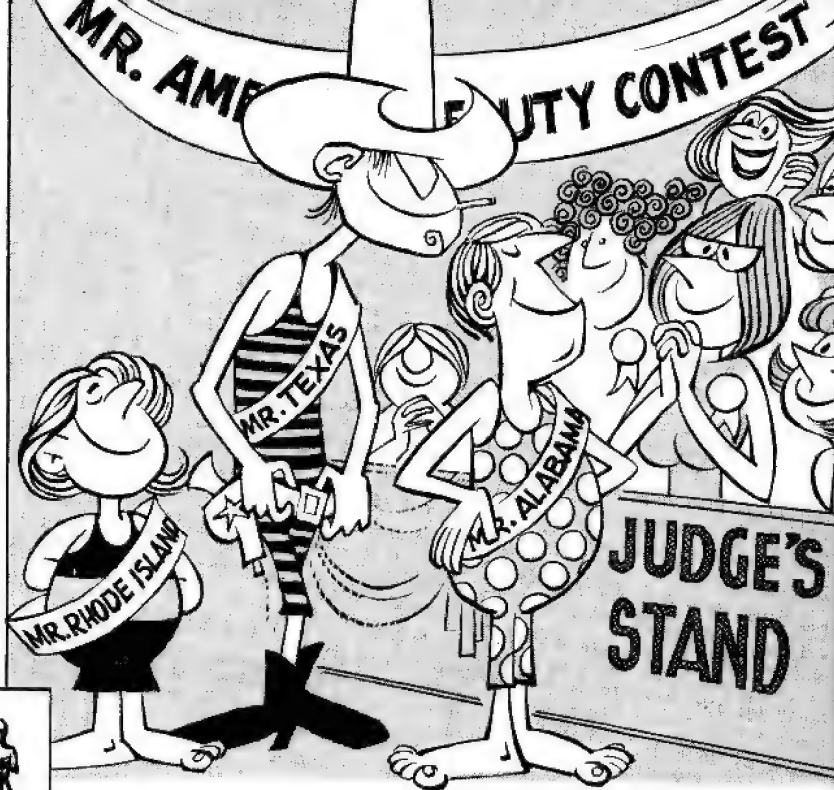
Part MCLVIII by Libby Doe

Male supremacy rests on early childhood conditioning that the boy is aggressive and the girl is submissive. The chief instrument in this brainwashing is our English language. To correct this, **Playgirl** suggests certain of our words be de-masculinized:

Old Male-Oriented Words	New Feminized Words
Manipulate	Womanipulate
Manuever	Womanuever
Manage	Womanage
Boycott	Girlcott

In fairness, **Playgirl** does not suggest that all words be demasculinized. Certain male-oriented words should retain their masculine flavor. Words like:

maniac
mangy
manure



How'd ya like to be in pictures, big boy?

PLAYGIRL ADVISOR

Is it still necessary to ask a boy's mother to marry him or is this old fashioned?

Well, we think it's a nice tradition. Still, a lot of young couples are eloping. Now the way you do this is, get a ladder, climb up to his window and carry him down. Romantic isn't it? He'll appreciate your womanliness.

By boyfriend insists that I light his cigarettes for him. I chew tobacco and usually don't have matches with me. What do I do?

See if you can't get him to chew his cigarettes!

PLAYGIRL INTERVIEW:

KAREN GRINDER



Karen Grinder is the biggest sensation to hit the rock scene since Tom Jones. Her bumps and gyrations coupled with her throaty delivery causes grown men to squeal, moan and carry on like frenzied teeny-boppers.

We had hoped to bring you an interview with Karen this month, but unfortunately our **Playgirl** interviewer could not get to Karen because of the hordes of male groupies blocking the entrance to her dressing room.

So sorry.

Gutsy Adventures for
Today's Gutsy Girl
a distaff publication

TRUE MS. ADVENTURES

"I saved my boyfriend
from the ferocious
wild women of
Borneo" by Linda
Hand



Read about the Cosa
Nostra's First Female
Enforcer by Ma Fia

"Man! Do I dig giving
those handsome thugs
the kiss of death"

Exclusive Interview
With Marsha Mallow,
the first female Karate
Champion

"They laughed when I
appeared at the
tournament in my
mauve polka-dotted
karate belt . . ."

Spicy Stories
... about Garlic,
Pepper, Paprika



Girls! Read How To Make Big \$\$\$
As Beefcake Photographers
pictures of men are in great demand by the
many, new, female-gear'd publications

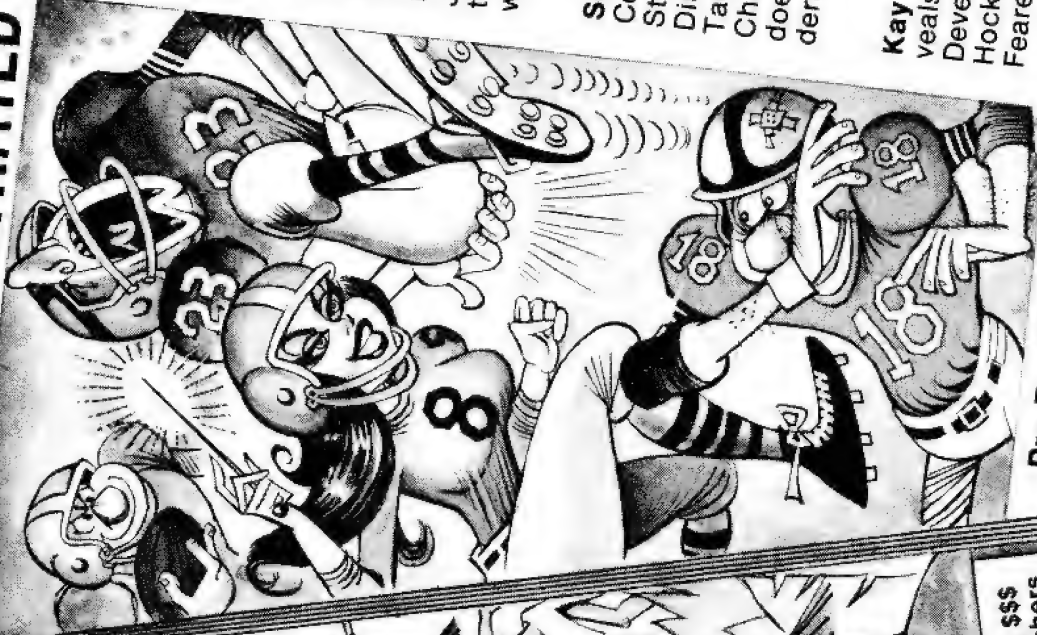
MS. ILLUSTRATED SPORTS

Lois Dirt Reveals
Why She Id Roller
Derby's Top Jam-
mer—"To make my
opponents fall, I
spread grape-jam
on the rinks."

Read About The
Most Horrifying
Moment In The
Lives Of All Lady
Jockeys it's when
they go into the
weigh-in room

Seven-Foot Girl
Center "Stretch"
Stella Exposes The
Dirty Rebounding
Tactics Of Wilt
Chamberlain . . . He
doesn't use an un-
derarm deodorant

Kay Tastrophe Re-
veals How She Has
Developed Pro
Hockey's Most
Feared Slap Shot
... she slaps her
opponents when
the referee isn't
looking



Pro Football's most
devastating blocker
—"Hatpin" Harriet
Bronkowski

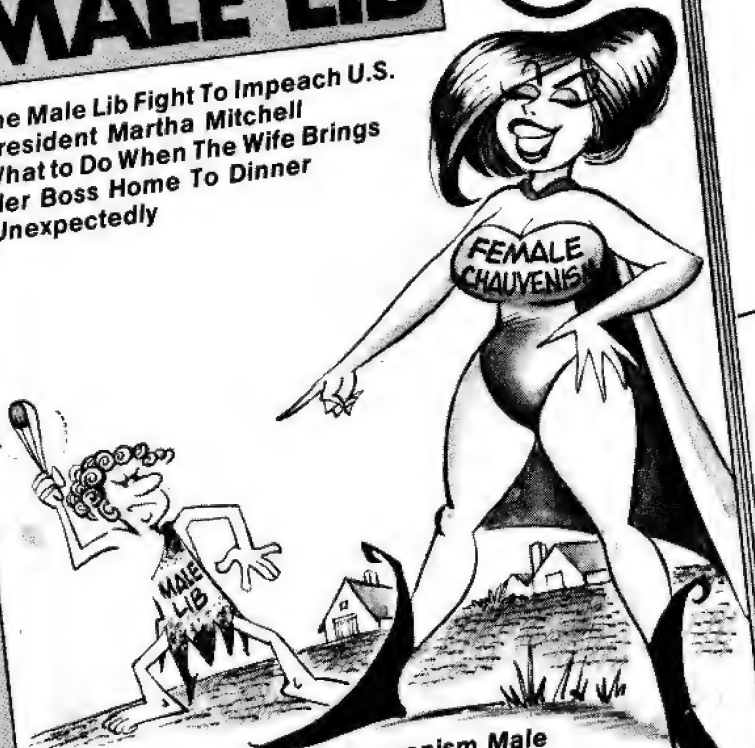
Ultimately, as the pendulum of female liberation swings too far in one direction, men will have need for a magazine that champions *their* rights . . .

The Magazine Men Believe In

MALE LIB

\$1.50

The Male Lib Fight To Impeach U.S. President Martha Mitchell
What to Do When The Wife Brings Her Boss Home To Dinner Unexpectedly



The history of Female Chauvenism Male
Alimony Rights in 50 States How to force your wife to help with household chores

Letters to the Editor

Dear Editor:

All this nonsense you print about us females subjugating and bossing our male spouses is a pack of lies.

I am herewith cancelling my husband's subscription to your biases magazine.

Delilah Starker

How To Spot A Female Chauvenist

by Bud Meekly

Overbearing Female Chauvenists usually give themselves away with cliché-type utterances that reveal their smug sense of innate superiority. Tell-Tale Phrases

Men have never had it so good

What can you expect from a man driver?

Hey fellow! Is the head of the house at home?

For a man, you play very well.

Investigate Career Opportunities As A Respected Avon Man



Nostalgia Series

"When Men Were Men"
this month's spotlight falls on:

Liberace



You've Come A Long Way In The Struggle For Male Rights

at last you have your own cigarette

MALE POWER

Kentucky Stubbies
THE OFFICIAL CIGARETTE OF SYLVESTER P. SMYTHE

Kentucky Stubbies

The Taste For Today's Man

The Battle To Remove All Traces Of Female Chauvenism In Our National Landmarks.

Symbol of Female Tyranny: Miss Liberty



Proposed New Statue



REAL AD

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\$3.00 Ea.

FRANKENSTEIN'S MONSTER MASK.

Be the "Death of the Party."

WEREWOLF MASK.

Gruesome to Behold.

\$3.00 Ea.



SHRUNKEN HEAD

\$2.00 Ea.

Looks absolutely real. Tell your friends you picked it up on your last safari. A real scream!



HORRIBLE HANDS.

Only \$3.00 per pair.

FRANTIC FEET.

Only \$3.00 per pair.



RAT IN THE BOX.

Only \$1.25 Ea.



HORROR HOUSE
235 Park Ave. South
New York, New York 10003

☐ I enclose an additional
25c for RUSH SHIPMENT

- ☐ BLACK WIDOW SPIDER
- ☐ HORRIBLE HANDS
- ☐ SHRUNKEN HEAD
- ☐ RAT IN BOX
- ☐ FRANTIC FEET
- ☐ MONSTER-FROM
MERCURY

ALL RUBBER MASKS \$3.00 each.

- | | |
|--|---|
| <input type="checkbox"/> DEVIL | <input type="checkbox"/> WEREWOLF |
| <input type="checkbox"/> FRANKENSTEIN'S
MONSTER | <input type="checkbox"/> MAN-FROM-MARS |
| <input type="checkbox"/> ZOMBIE | <input type="checkbox"/> VAMPIRE |
| <input type="checkbox"/> WITCH | <input type="checkbox"/> HORRIBLE-MONSTER |
| | <input type="checkbox"/> SKULL |
| | <input type="checkbox"/> GORILLA |

Name.....

Address.....

City..... State..... Zip.....

Outside U.S. & Canada please include additional 25¢ postage per item.



BLACK WIDOW SPIDER.

\$1.00 Ea.

A real horror, but great fun.

They say you can tell about a woman by what she has in her pocketbook. If this is true, it follows that you can know a man by what he keeps in his wallet. To show you what we mean, here is our version of what we might find ...

Inside GEORGE WALLACE'S Wallet

ACME LAUNDRY

Montgomery, Ala.

Gov. Wallace
State Capitol
Montgomery

Dear Governor:

We are holding that large sheet you sent us for cleaning. Upon examining it, we found two holes in the middle, eye-length apart. Please advise as we are not responsible for torn items.

Yours truly,
Sam Grovis
Sam Grovis

Head Washer

TUSCALOOSA

Hat Blocking Co.
—Alabama—

To: Mr. G. A. Wallace

We are sorry to have to return your order but we find it impossible to comply with. We simply cannot block a hard hat.

Please accept our regrets for any inconvenience.

John Barber
Proprietor

WBLL RADIO STATION

Dear Mr. Wallace: Birmingham, Alabama

With regard to your letters, we cannot keep playing "White Christmas" all the time, even if it is your favorite song.

Please request another tune and we will be happy to play it.

Musically,

Dan Saunders
Dan Saunders
Disc Jockey

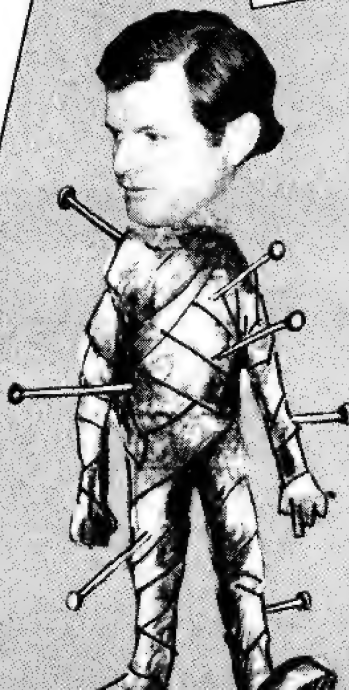
Have them investigated G.A.W.

City of Montgomery

Bus Pass

GEORGE WALLACE

is hereby allowed to ride on the front of the bus.



Little White Book

Names and Addresses

Name GEORGE A. WALLACE
Address STATE OF ALABAMA
Occupation SOMETIMES GOVERNOR
Next of Kin LESTER MADDOX
Blood Type PURE WHITE



*Proctor
& Gamble*
Incorporated

July 5, 1972

Dear Governor Wallace:

Congratulations!

We are happy to inform you that you have won our Super Soapsuds Contest. You guessed more than any other person, which pile was whiter than white. We still cannot get over your amazing accuracy.

Truly yours,

G.R. Chan
Promotion Manager

COUNTY CLERK

Bureau Of Records
State of Alabama

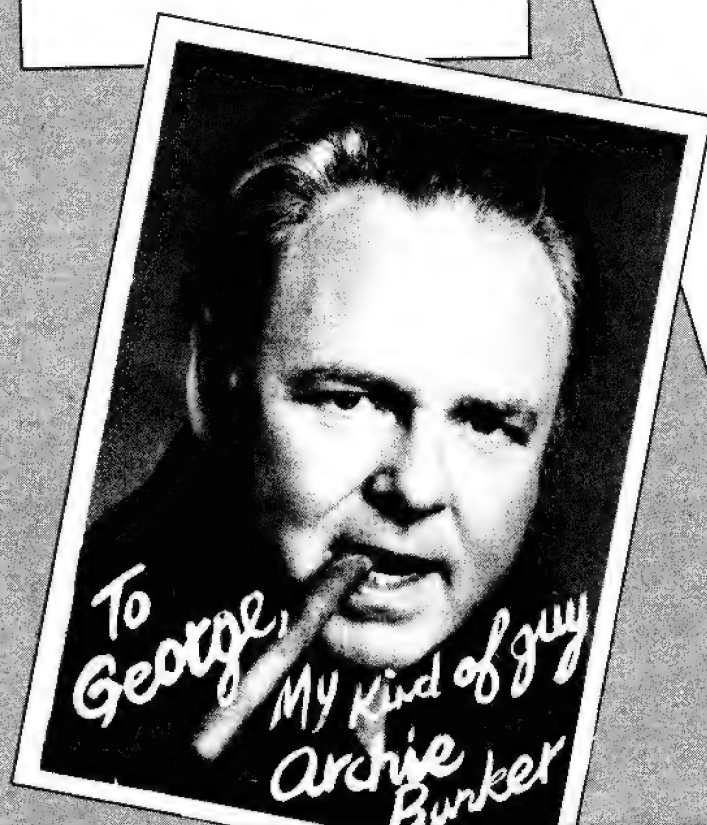
Dear Governor:

Regarding your recent letter, we regret to inform you that, after a thorough search of all the records in this office and neighboring counties, there is no evidence to support your contention that the South won the war. We can find no claim of a Northern plot.

Shall we keep looking?

J.B. Hodges
Chief Clerk

*Tell them Yes!
-G.A.W.*



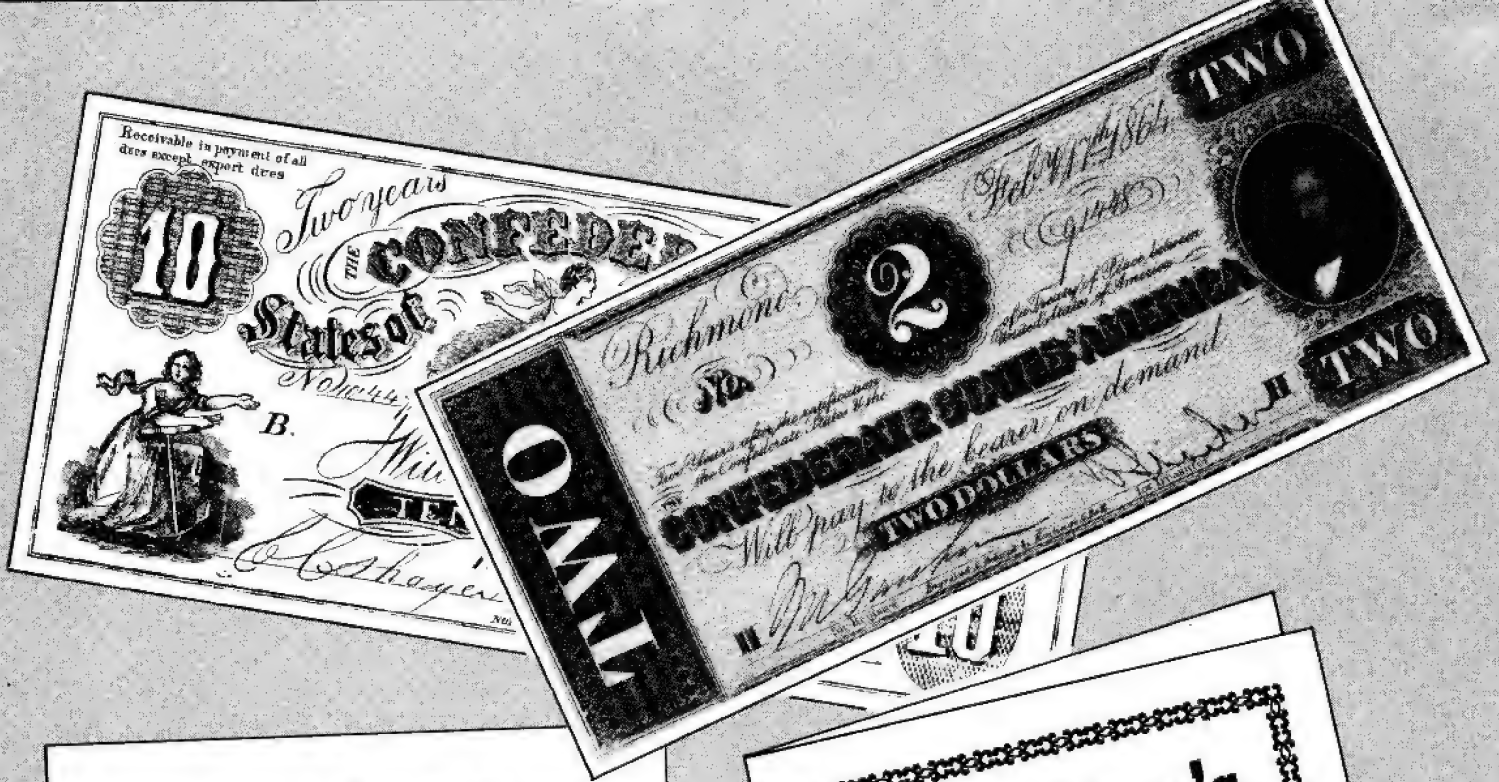
*To George,
My kind of guy
Archie
Bunker*

Membership Card in the LESTER MADDOX Fan Club

This is to certify that

George A. Wallace
is a member in very good standing.

Alton Thummond
President



NAACP Headquarters

Feb. 3, 1972

Dear Govenor Wallace:

This is to inform you that you've been chosen by our membership as the man we'd like to see become the first civillan to go to the Moon.

Bon voyage!

Roy Wilkins
Roy Wilkins
Director

Uncle Tom's BARBECUE Parlor

Specializing in
Ribs, BBQ and Soul Food
Backroom tables for whites

Black eyed peas
Hush puppies
Tater pie
Chiterlins
Collard Greens
Catfish stew
Corn Pone
Hominy Grits
Fat Back

Constitution of the United States



*It's
Unconstitutional
G.A.W.*

★ 1861 ★

JAN.							JULY						
S	M	T	W	T	F	S	1	2	3	4	5	6	7
1	2	3	4	5	6	7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	15	16	17	18	19	20	21
22	23	24	25	26	27	28	22	23	24	25	26	27	28
29	30	31					29	30	31				

FEB.							AUG.						
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11	12	13	14	15	16	17	12	13	14	15	16	17	18
18	19	20	21	22	23	24	19	20	21	22	23	24	25
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MAR.							SEP.						
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APR.							OCT.						
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MAY							NOV.						
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JUNE							DEC.						
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							30	31					

MEMO

Date 5/14/72
MEMORIZE PRESIDENTIAL
INAUGURATION SPEECH

LAUGH LOADED SECTION:

TEN TIPS ON HOW TO BECOME RICH

MARRY A RICH GIRL OR A POOR MISS WHO IS LEARNING HOW TO REPAIR TV SETS.

Darling, will you make me the happiest man in the world?

Okay, but we'll have to spend our honeymoon in the shop!

BECOME A BUTLER IN J. PAUL GETTY'S HOUSE. YOU'LL PICK UP MANY HOT TIPS ON THE MARKET, OR AT LEAST MAYBE A COUPLE OF GOOD HORSES TO BET ON

That's right, Fred, Apex-United Lint is taking off like a rocket... buy 10,000 shares, man!

He doesn't pay too much, but in another week maybe I'll be able to buy that Rolls-Royce!

OPEN A LIQUOR STORE NEAR DEAN MARTIN'S HOUSE.

The usual, Mr. Martin?

Yes, every bottle on this side of the store!

FIND A CURE FOR BALDNESS, OR RENT OUT ADVERTISING SPACE ON THE HEADS OF BALD MEN.

Never let me catch you with you hat on, Fently!

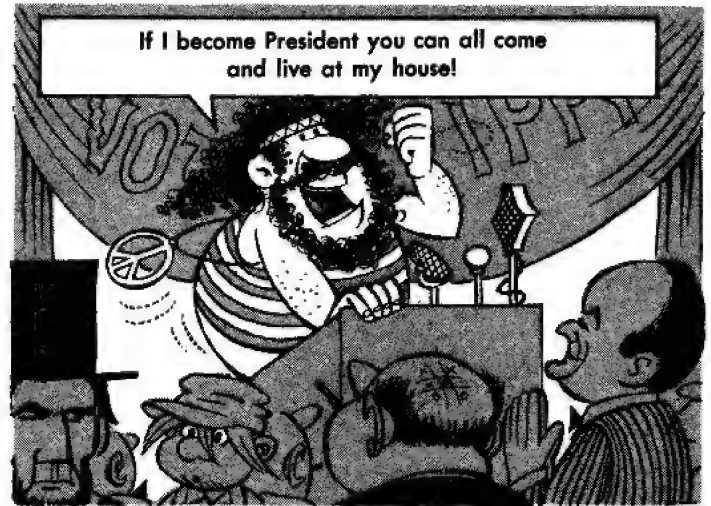
But boss, I have a cold!

DRINK 7UP

GET YOURSELF A JOB WORKING IN THE U.S. MINT. (ALWAYS CARRY A SHOPPING BAG TO WORK!)



RUN FOR PRESIDENT OF THE USA. YOU HAVE JUST AS GOOD A CHANCE OF MAKING IT AS THE REST OF THE MOB.



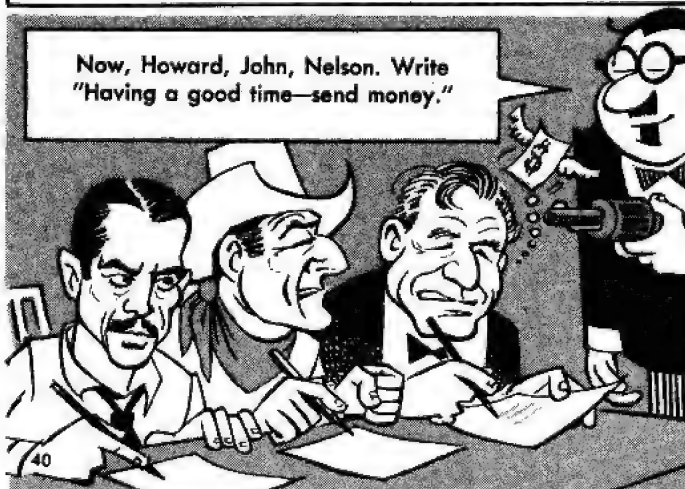
CORNER THE WEDDING RING MARKET IN HOLLYWOOD. "THAR'S GOLD IN THEM THAR BANDS."



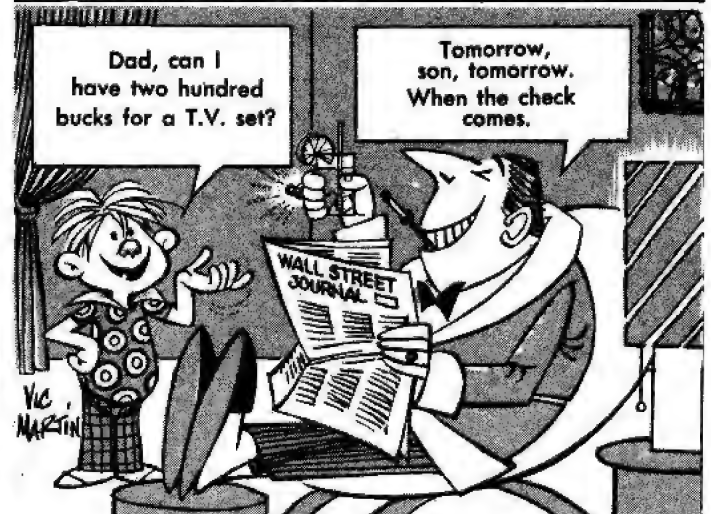
TELL PEOPLE YOU ARE A MARTIAN. YOU'LL CLEAN UP FROM BOOKS AND T.V.



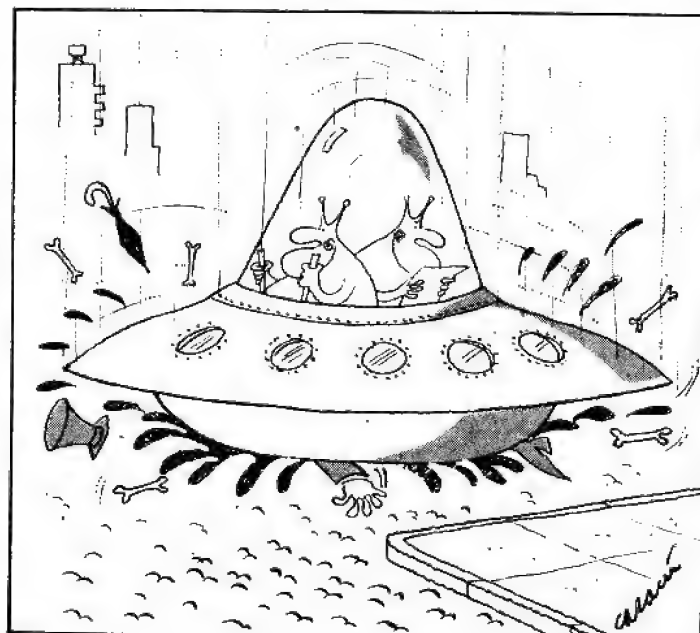
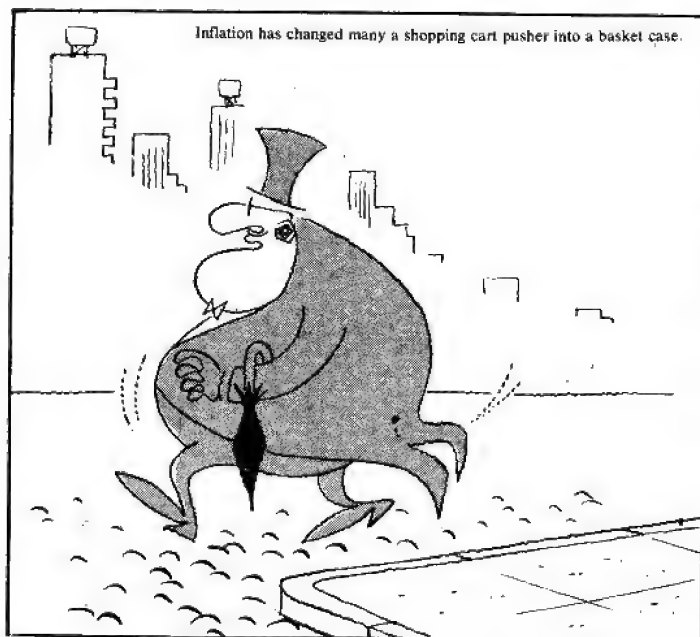
KIDNAP HOWARD HUGHES, JOHN WAYNE AND GOV. NELSON ROCKEFELLER. THINK OF ALL THE RANSOM MONEY YOU'LL COLLECT



IF ALL THESE FAIL, JUST MOVE TO NEW YORK CITY AND GO ON WELFARE.



IT HAPPENED ON MAIN AND FIRST



TRY IT YOU'LL LAUGH SECTION:

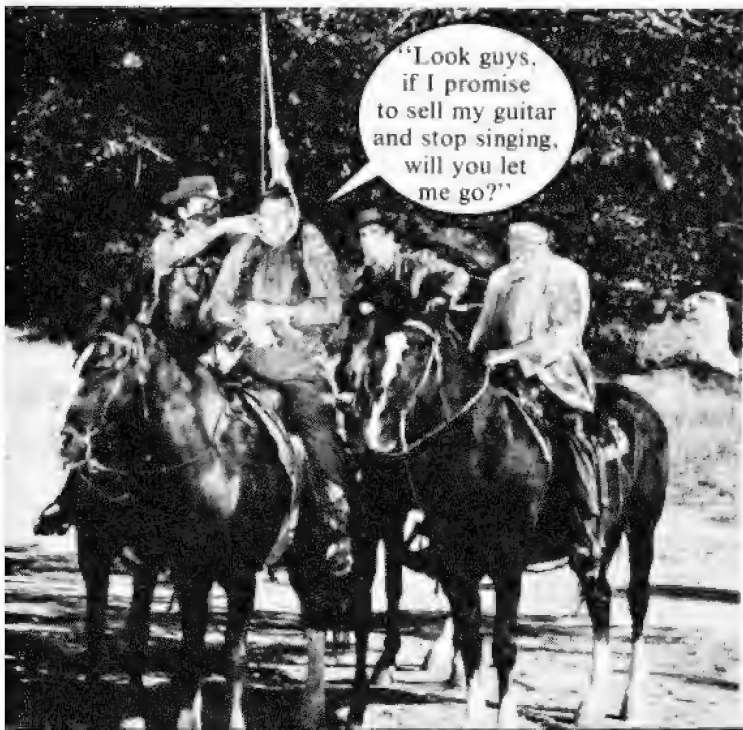
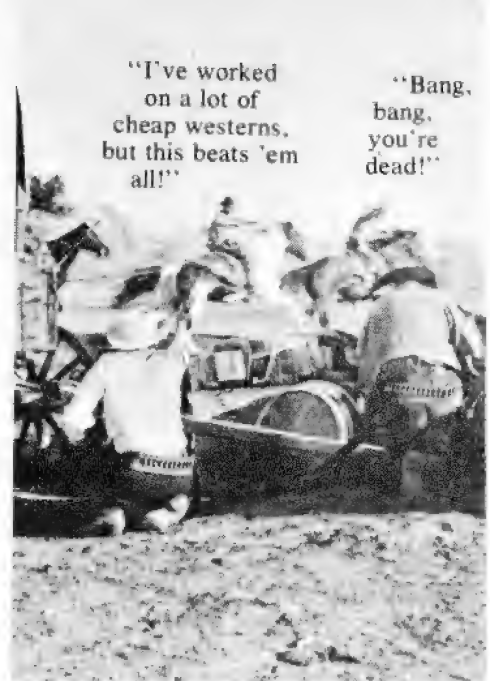
WILD AND WACKY



WESTERNS!

The way candidates are packaged these days, it's hard to tell where Madison Avenue ends and Pennsylvania Avenue begins.

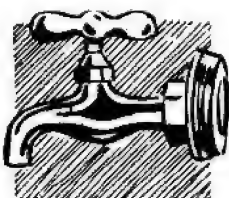




CRACKED FUN SHOPPE BARGAIN MERCHANDISE

FAKE FAUCET

\$2.00 Ea.



"Water on the brain?" That's what friends will ask when they see this real-looking chrome faucet attached to your forehead. Get big laughs attaching it to your desk, a fireplace log, chair, etc.

SPOOK HAND!

\$2.00 Ea.



Natural-looking rubber hand. A startling, eerie effect!



VENUS FLY TRAP

**\$1.25 FOR THE WORLD'S
MOST TERRIFYING
HOUSE PLANT!**

This plant actually eats bits of meat, flies and insects! No work! Easy to grow! The Venus Fly Trap bulbs grow especially well in the home. Plants thrive in glass containers and will develop in 3 to 4 weeks. Each order includes 3 Fly Traps plus extra special material packed in plastic bag. **ONLY \$1.25. FEED IT RAW BEEF! AMAZING** is the word for this startling, surprising plant.

No Canadian Orders—U.S. Only.



MELTED ICE CREAM

\$1.00 Ea.

Ooey-Gooey! The perfect practical joke in heavy plastic!

HORROR HOUSE
235 Park Ave. South
New York, New York 10003

☐ I enclose an additional
25c for RUSH SHIPMENT

.....Spook Hand Melted Ice Cream
.....Nutty Catsup Fake Faucet
.....Venus Fly Trap

Name.....

Address.....

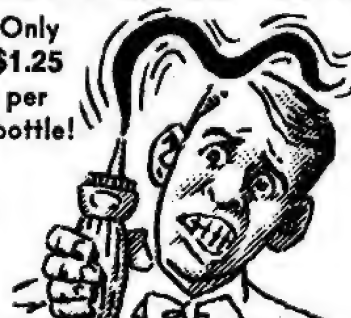
City.....

State..... Zip.....

Outside U.S. & Canada, please add additional \$25 postage per item.

NUTTY CATSUP BOTTLE

Only
\$1.25
per
bottle!



Press the soft, plastic catsup bottle, and out shoots what looks like the real McCoy! Trick is that a catsup-colored string is ejected as you press the bottle. Great fun! Easily reloaded for wacky squirts.

Today, poll takers hold an important place in our society.

Nobody would dream of running for public office, starting a war or even introducing a new form of deodorant without first getting the public's opinion on the subject.

We wondered what the world would be like today if public opinion polls had been taken throughout history. For instance . . .



WOULD COLUMBUS HAVE DISCOVERED AMERICA ETC.?

My name ees Senor Gallupe,
and I am taking a poll.

I don't have a
pole. Would a
closet rod do?
Besides, we
don't want any
magazines!

Senora, I am not selling anything. I want
to ask some seemple questions. Should
Queen Isabella finance the voyage of
Columbus?

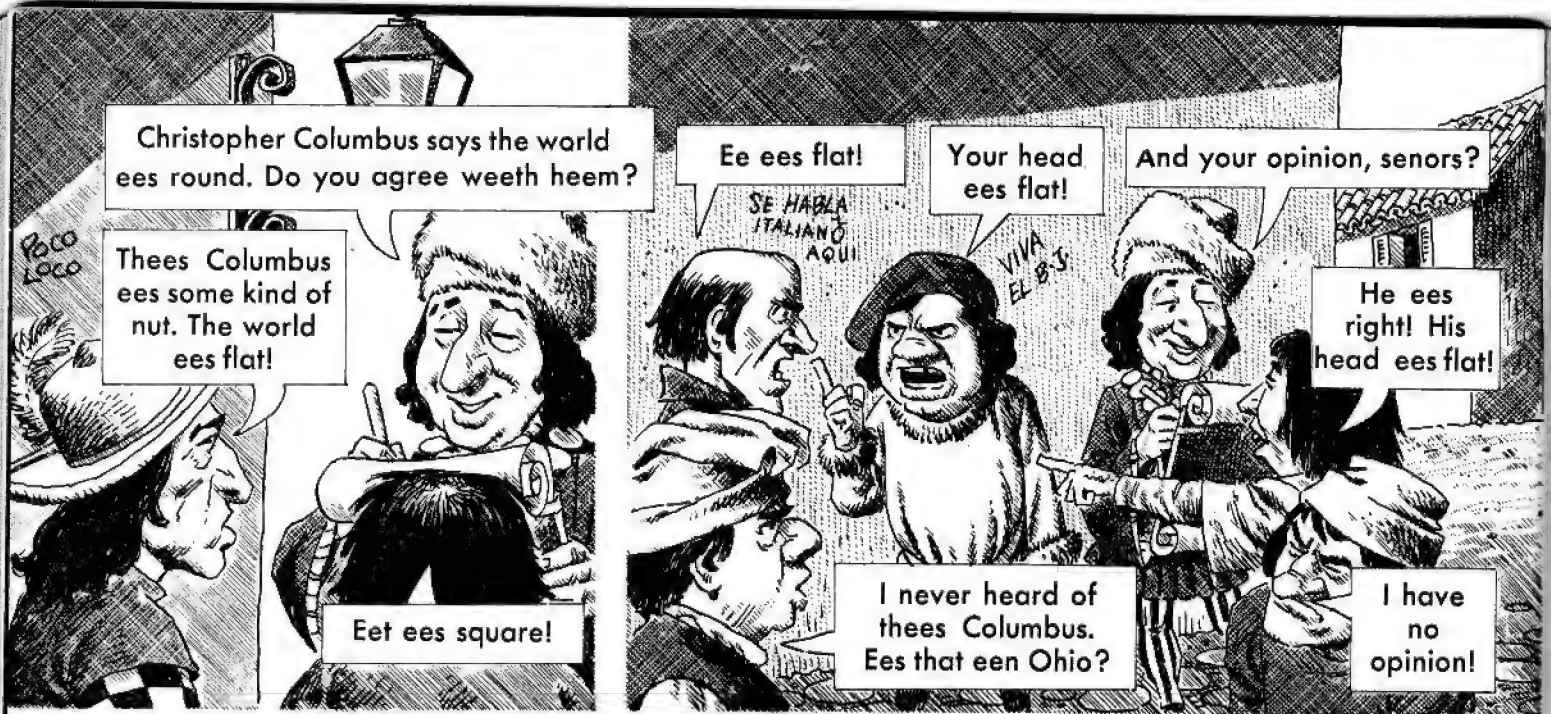
Caramba! Taxes are
too high already!

ITALIANO
GO HOME

EL B.J.
WAS
HERE

ZEE RAIN
EEN SPAIN
FALLS.
—
WHAT
ELSE?

© 1984 AMERICAN



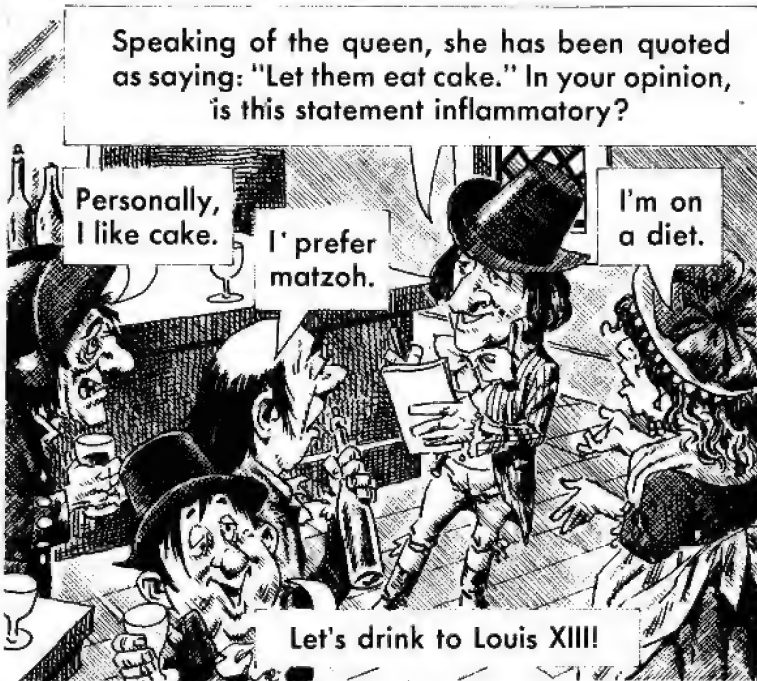
IF QUEEN ISABELLA HAD LISTENED TO THE POLL TAKERS, INSTEAD OF THIS . . .



. . . LIFE IN AMERICA WOULD BE LIKE THIS . . .



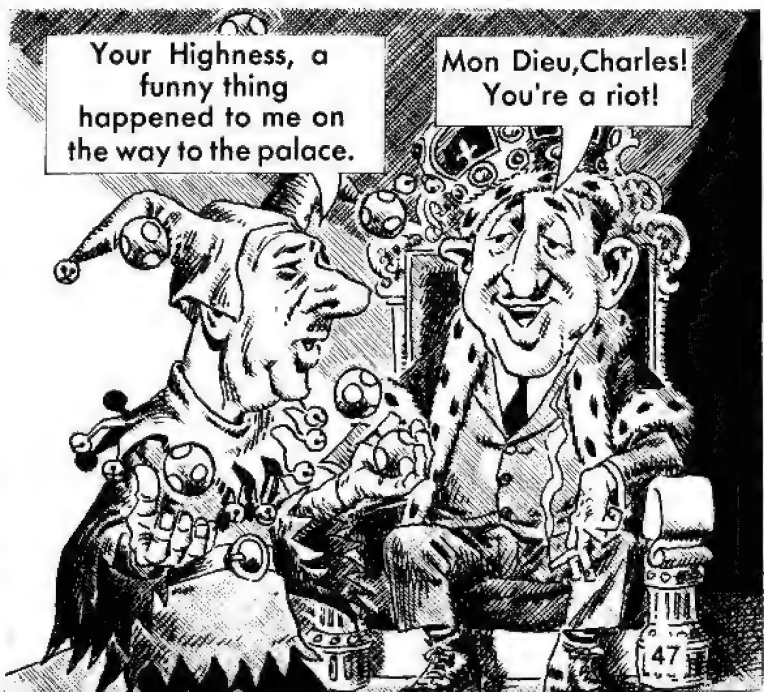
OR WOULD THERE HAVE BEEN A FRENCH REVOLUTION?



IF THE POLL TAKERS HAD BEEN LISTENED TO, THERE WOULD HAVE BEEN NO REVOLUTION, SO INSTEAD OF THIS . . .



... FRANCE MIGHT BE LIKE THIS ...



OR WOULD NEW YORK HAVE BEEN PURCHASED FROM THE INDIANS?

Good tidings to thee, madam. I am Brother Gallop, and I would like to ask thee a few questions.

Didst John send thee? I told him a thousand times, John, speak for thyself! (Gab ... Yak ... Gab ...)

Nay, madam. I am conducting a survey. Dost thou think New York should be purchased from the Indians?

I think the American League should sell Mickey Mantle of the New York Yankees to the Cleveland Indians instead of the Indians selling everything! (Gab ... Gab ... Gab ...)

Knock it off!

Friends, I would ask thee some questions. Should Peter Minuit purchase New York from the Indians for 24 dollars?

He would do better to pay the Indians to keep it!

24 dollars! Outrageous! The government should do something about these rising prices!

I never heard of Peter what's-his-name?

I never heard of New York!

And you, sir?

New York's a nice place to visit, but I wouldn't want to buy it!

I have no opinion.

AND SO INSTEAD OF THIS ...

... LIFE IN NEW YORK MIGHT BE LIKE THIS ...

Taxi!

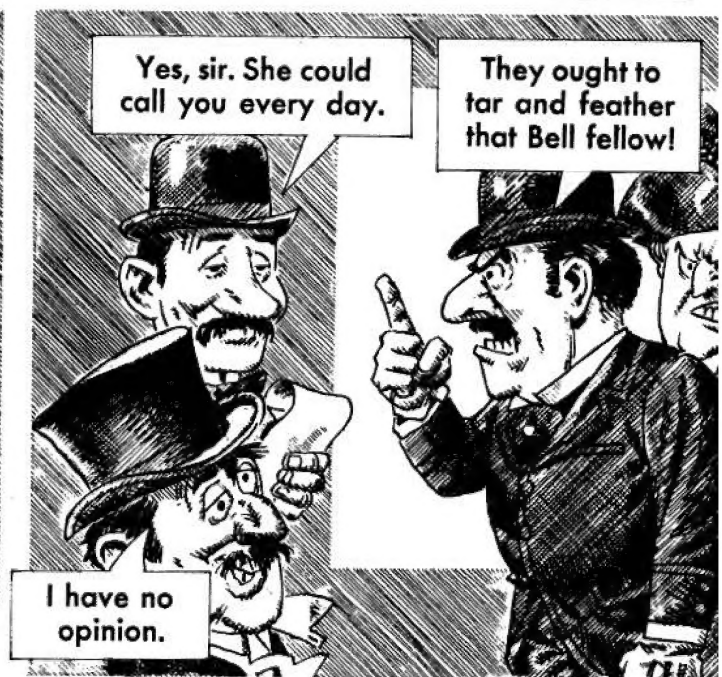
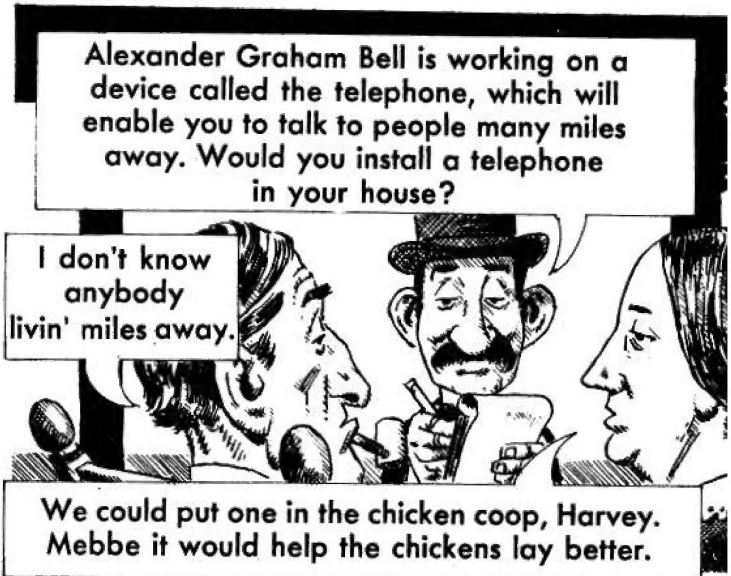
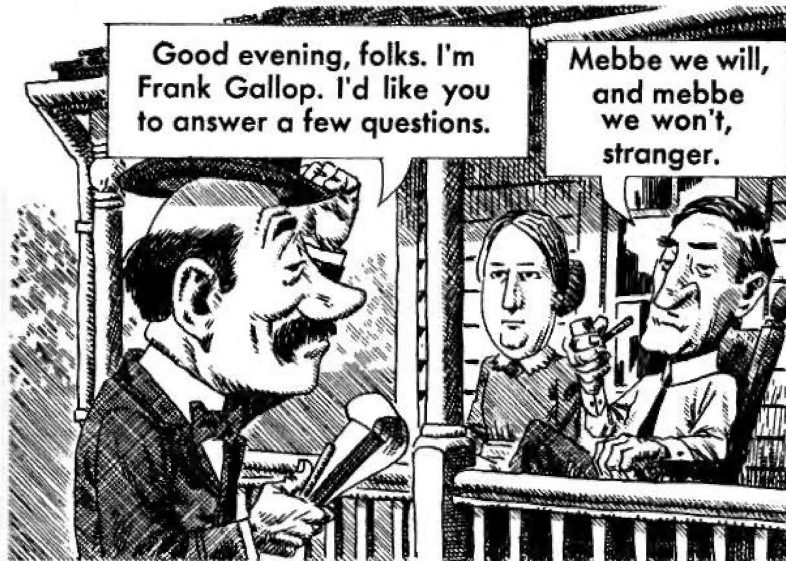
Sorry. Me off duty!

I can let you have this lovely one-and-a-half-room tepee for three hundred wampum a month.

Hey, you kids! Knock it off! Me try'um to sleep!

It's no use, Running Deer. We going to have to move to suburbs. Big Chief rais'um taxes again!

OR WOULD BELL HAVE INVENTED THE TELEPHONE?

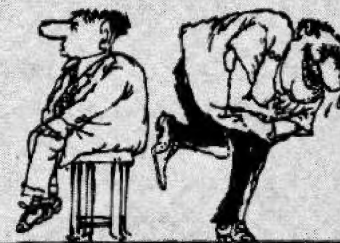


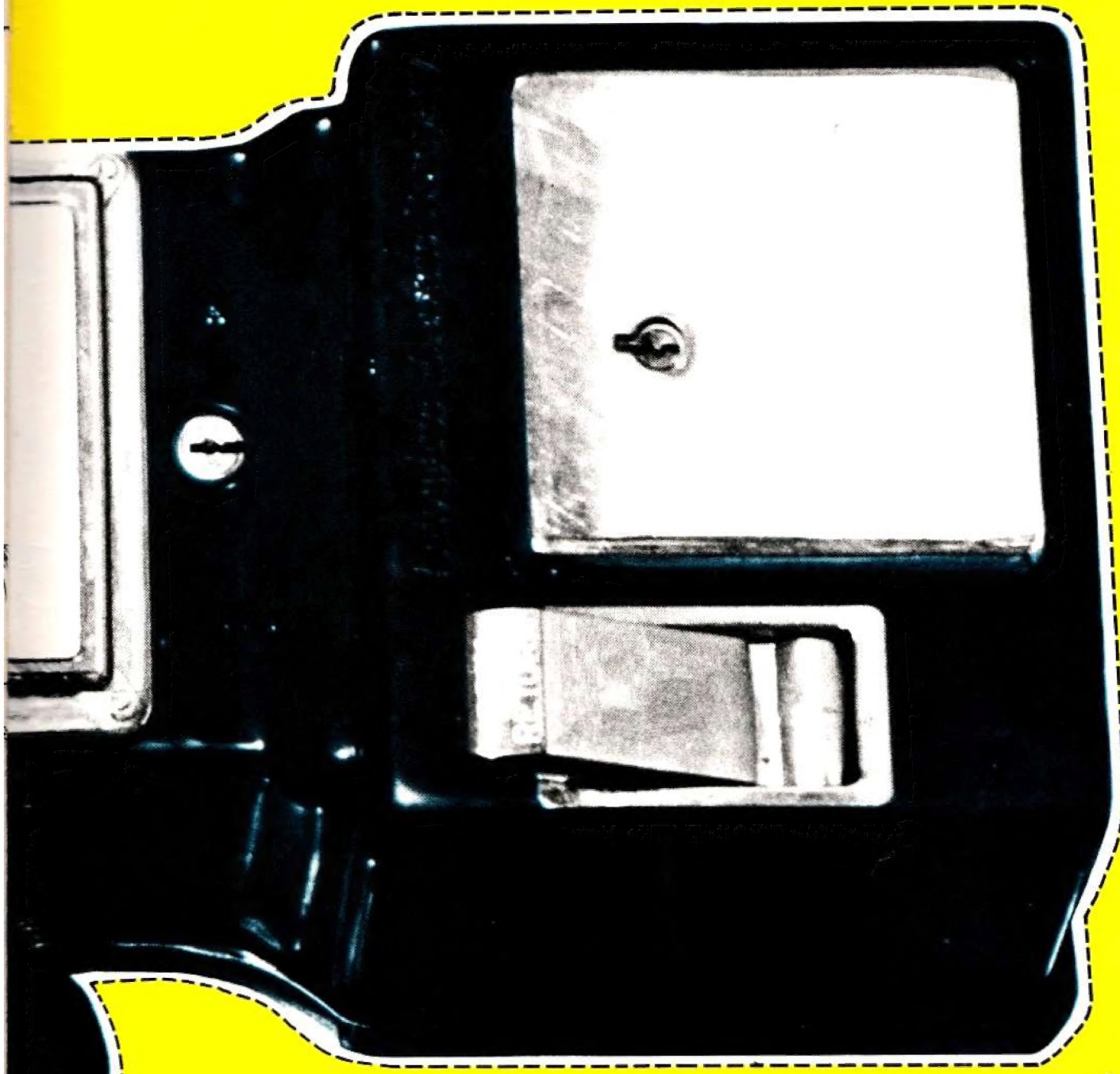
THE PUBLIC, ACCORDING TO THE POLLS, DIDN'T WANT THE TELEPHONE, SO INSTEAD OF THIS ... WE WOULD HAVE THIS ...



SHUT-UPS

YOU
ARE
A
DUMB
BANANA
BRAINED
JEAN





CUT OUT HERE

ATTENTION PEOPLE BORN 1952-1962 (except 1959)

**ALL PEOPLE BORN BETWEEN
JANUARY 1952 AND DECEMBER 1962
ARE BEING RECALLED FOR POSSIBLE
DEFECTS IN NOSE AND EAR
ASSEMBLY.**

**THERE HAVE BEEN NUMEROUS CASES
WHERE THE EARS HAVE DIS-
CONNECTED FROM THE BODY FRAME
WHEN THE NOSE WAS PRESSED
AT CERTAIN ANGLES.**

**IF YOU WERE BORN BETWEEN
JANUARY 1952 AND DECEMBER 1962
(except 1959), PLEASE REPORT TO
THE HOSPITAL OF YOUR BIRTH WHERE THE
ADJUSTMENT WILL BE MADE
FREE OF CHARGE!**

**(provided yearly new-body warranty has
been maintained)**